

# Swim DOGS

## FUNDRAISING INFORMATION



### FUNDRAISING REQUIREMENTS

Each swimmer will be required to participate towards this fundraising, either via King Soopers cards or paying the additional fundraising amount per month of \$25 per family. You may choose to pay the fundraising fee, and may do so at any point during the current season (see Coach Andrew to set up monthly billing), or you will be billed at the end of the Short Course Season (May 1st).

*If you choose to use the King Soopers card, funds raised will roll over to the next month. We will be collecting 5% of what you spend each month to act towards your fundraising fee—not actually what you are spending at King Soopers.*

### YOUR FUNDRAISING MONEY AT WORK:

- New drylands equipment
- New swim gear—such as fins, paddles, & stretch cords
- Additional coaching
- Pool fees throughout the year

### KING SOOPERS NEIGHBORHOOD PROGRAM

In order to help you fulfill the fundraising requirement per month, the money you raise (5% of all food and gas purchases) by using this specific card will be deducted from the fundraising requirement. Any left over will be billed to your account (of which you will get a bill total at the end of the season).

In addition, you can link additional cards to your account— for instance if you have grandparents, friends, etc that would utilize the program as well. All you would have to do is purchase additional cards for those people and we will link their cards directly to your account. This is a great way to help you fulfill the requirement for each of your swimmers.



### King Soopers Cards Balance Reminders

*Check your card balance anytime!*

- Balance will be printed at the bottom of your receipt
- visit [www.gcbalance.com](http://www.gcbalance.com)
- call 866-822-6252
- your cashier may check your balance

### HOW THE CARDS WORK

- Every time Swim Dogs members spend a cumulative \$5,000 (in a 4 week period) or more in reloads and purchases at King Soopers and all Kroger Brand Stores Swim Dogs gets a check for 5%.
- NO ADDITIONAL COSTS are associated with the card. When you purchase a \$5 card from Swim Dogs, \$5 is already on the card ready to be spent at King Soopers.
- If the card remains at a \$0 for over 90 days it will become inactive and a new one will need to be purchased from Swim Dogs.

### FREQUENTLY ASKED QUESTIONS

- You can use your reloadable cards on everything purchasable at King Soopers INCLUDING gas. However, it CANNOT be used on services such as Western Union, Money Orders, Tickets, Postage Stamps and Lottery Tickets.
- DO NOT lose your card. If you lose your card it is like losing cash. Balances CANNOT be transferred to a new card.
- DO NOT throw away your cards after the value is depleted. They are reloadable. When you get to the checkout line, let the clerk know that you need to reload your card. This must be done before your order is scanned!
- We will let you know about your personal contribution to this fundraiser with a personal email at the end of each fundraising cycle (season). You may also check with Maggie O'Toole.

### QUESTIONS?

The Swim Dogs' King Soopers Cards Fundraiser volunteer is Maggie O'Toole.

Please contact her with any and all questions:  
[magdalenaotoole@yahoo.com](mailto:magdalenatoole@yahoo.com)  
or 303-847-1523.