

CUDA Fundraising Commitment

The **Front Range Barracuda Swim Club (CUDA)** is a 501(c)3 nonprofit organization and a member of USA Swimming. Dues pay only a portion of the team's expenses. With your help and contributions we can keep our fees low and our program's quality high. Swim fees alone cannot cover all of the expenses of **CUDA**. All coaches' salaries, travel expenses, training expenses, pool supplies, etc. are the responsibility of the team. To supplement the income expenses of the team we must ALL be active and contribute to our fund-raising efforts.

Each **CUDA** family with a registered swimmer is responsible for meeting the fundraising commitment of \$50 for Short Course season (SC) and \$50 for Long Course season (LC) or a total of \$100 for the entire Swim Year.

The amount of \$50 is billed upfront together with registration fees at the start of each the Short and Long Course Season Any credit accumulated from the previous season will be applied to the swimmers current account balance.

Each swim family is able to credit any amount thru any combination of King Soopers Grocery cards, Old Chicago Pizza Palz, Advertising (paid for by the family or by a corporate sponsor) and other various fundraisers **EXCEPT** the Annual Team **CUDA** Swim-a-Thon.

Any amount solicited at the Annual Team **CUDA** Swim-a-Thon **DOES NOT** go towards any credit to the fundraising commitment nor to team due and fees. **NO** percentage credit will be accrued to the swimmer's account.

Each family is highly encouraged to help in our fundraising effort by placing a substantial amount into the purchase of King Soopers Grocery cards and Old Chicago Pizza Palz at each Season's Registration Day as a means to help us budget for the team's expenses for the upcoming season, offset any fees and contribute to your swimmer(s) account.

You are only responsible for the Season (short course or long course) that your child(ren) swims in. A family reaching the \$600 credit may have to report earned income to the IRS.

Fundraisers

King Soopers and Old Chicago Pizza Palz (available again this spring):

You may purchase Old Chicago Pizza Palz (Cost - \$11 each & \$5 credit to your account) and King Sooper cards to use for purchase of groceries, grocery store gas, or buy in-store national and local retailer's gift cards. You can email or purchase these in \$25 denominations from Kellie and Scott Bratcher scottkellie@earthlink.net at the each pool, during swim practices. Please email Scott & Kellie to arrange a time to meet.

Except for the Annual Team **CUDA** Swim-a-Thon, you can accumulate enough profit/discounts from these fundraisers to fulfill each season's fundraising commitment. After fulfilling the \$50 of each season's fundraising commitment, a portion of the

discount (2.5%) will be credited back to a family's account to offset next season's dues and fees. Any questions please send an email the Treasurer at cudamanager@gmail.com

Heat Sheet Advertisements

The advertisements are placed in programs called "Heat Sheets" that are available during meets. During the swim season, **CUDA** will host or co-host at least 3 meets. In order for your advertisement(s) to be published in the Heat Sheets for the season we must receive your Ad copy at least 10 days before the scheduled meet. If advertising is received after this deadline it will be published in the remaining Heat Sheets. You shall receive full credit of the amount raised towards your fundraising commitment for the whole swim year. **NO** percentage credit shall be accrued to the swimmer's account.

Ad Rates (this amount covers all **CUDA** - hosted meets):

1. Full Page: \$100
2. Half page: \$50
3. Quarter Page: \$30
4. Eighth Page(Business cards size): \$20

All ads are subject to the approval of the Board.

Web Page Advertisements

Ads on our **CUDA** Web Page are available. They are available at three different price points. Please refer to our website to the "advertise here" button on the bottom left of the home page. Full details of the programs are available, along with the opportunity to sign up are there. You shall receive full credit of the amount raised towards your fundraising commitment for the whole swim year. **NO** percentage credit shall be accrued to the swimmer's account.

Annual Team CUDA Swim-A-Thon

For this once-a-year fundraiser, a swimmer swims as many lengths as possible (not to exceed 200!) within 2 hours. Swimmers solicit pledges and or donations from family, friends and neighbors (prior to the event) for the number of laps swam. Every swimmer is required to participate in soliciting pledges. Any amount solicited at this fundraiser **DOES NOT** go towards your fundraising commitment. **NO** percentage credit shall be accrued to the swimmer's account. However, all personal or corporate matching pledges/ donations to **CUDA** are tax deductible and we will issue receipts when requested.