

Coaches’ Code

Of Conduct

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| 1 | The Purpose of our coaching is to help boys and girls to become men and women of empathy and integrity who will lead, be responsible, and change the world for good. | |
| 2 | Be mindful never to shame a swimmer, but to correct her/him in an uplifting way. Affirmation! | |
| 3 | Believe in every swimmer. Remember, “In youth is where miracles are made.” | |
| 4 | Protect our swimmers. Be big enough to build up, not tear down. Our kids are getting attacked from many places that we don’t often see and of which we are not aware. | |
| 5 | Remember our job is to put our swimmers in a position where they can develop to their fullest potential through proper teaching and nurturing. | |
| 6 | Each swimmer is part of our family, deserves every chance to succeed, and deserves the utmost respect. | |
| 7 | Coaches can disagree in meetings but never in front of our swimmers or anyone else outside our family. Disagreements are saved for private meetings. | |
| 8 | Our swimmers are student-athletes and we are teacher-coaches. We hold ourselves accountable as teachers of young men and women and the lessons they need in order to navigate masculinity and femininity and life. | |
| 9 | If you do not know, say so and get appropriate information. Don’t bluff our kids! They know the difference. | |
| 10 | Remember that parents are our partners. We strive to work with each family in helping their daughters and sons to succeed. “Every girl or boy is a daughter or son to his mother and father.” | |
| 11 | Love your swimmers and other coaches. | |
| 12 | No profanity! | |
| 13 | Know the difference between shaming and coaching. No screaming, shaming, swearing, or sarcasm. | |
| 14 | Don’t be afraid to apologize! We all make mistakes. When mistakes are publicly, apologize publicly; when mistakes are made personally, apologize personally. | |
| 15 | We are nurturing successful people, not just successful athletes. | |
| 16 | Treat all opposing coaches and their teams with the honor true competitors deserve. | |
| 17 | Respect all referees, officials, timers and other meet volunteers. They are imperfect and trying their best just as we are. | |
| 18 | Regardless of our swim performances, personal bests and victories/losses, we are successful if we carry out the above items. | |
| *Because I am a role model who has the power, position, and platform to make a positive difference in the lives of my swimmers, I commit to this code of conduct. When failing to live up to our standards I will allow for accountability and take responsibility for my actions.*  *Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*  *Signature\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date\_\_\_\_\_\_\_\_\_\_\_\_\_* | | |

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