

## **INDIANA SWIMMING COPPA POLICY**

Indiana Swimming (ISI) is a general audience website. As an interactive website, ISI collects certain personal information. COPPA applies to individually identifiable information about a child that is collected on-line, such as full name, home address, email address, telephone number or any other information that would allow someone to identify or contact the child.

Indiana Swimming is committed to full compliance with the Children's Online Privacy Protection Act of 1998 ("COPPA"). ISI collects from children only that information which is necessary for participation. In addition, parents are provided with the ability to review the type of personal information currently collected about their children, to have that information deleted, and to request that no further personal information be collected by Indiana Swimming.

Indiana Swimming respects and protects the privacy of our users. While ISI encourages children to engage in the interactive website, ISI also wishes to educate parents and children about issues of privacy when visiting the ISI web site. Parents are urged to discuss with their children the importance of protecting the confidentiality of personally identifiable information.

The Federal Trade Commission (FTC) is the enforcing authority.

### **Third-Party Sites and Sponsors**

Indiana Swimming does not permit advertising on its website for events or causes that charge a fee or require a purchase or membership signup, other than those programs sponsored by or approved by USA or Indiana Swimming.

The ISI site contains links to other sites whose information practices may be different from ours. Visitors should consult the other sites' privacy notices, which may differ from ours.

### **Collected Information**

No information is collected on the Indiana Swimming website that would include full name, home address, email address, telephone number or any other type of information that would allow someone to identify or contact the child. Some information will contain the child's name and home club.

This information may be used for internal marketing purposes and helps us determine how to continually improve our site. We do not sell, distribute, trade or otherwise transfer personally identifiable information obtained from a user to any third party, either within our own organization or outside it, unless the user has provided his or her consent. ISI never shares children's personal information with third parties.

### **Cookies and How We Use Them**

Cookies are used to gather basic tracking information and to monitor the presentation of advertisements and are placed on your hard drive by many major websites. They are especially necessary when ordering a product online. Cookies allow websites to determine the type of computer operating system and browser that you and other viewers are using, which enables websites to improve access to content.

ISI does not link the information collected through cookies to personally identifiable information provided by users from participating in our activities. Cookies do not contain any information that is, in itself, personally identifying.

### **Photographs and Social Media**

ISI does not permit the posting of photographs on the ISI website that contain more than 3 identifying bits of information (example – team name and first and last names with no other identifiable information is given).

Indiana Swimming does use social media in the form of Facebook, Twitter, and Instagram. However, the use does not require collection of any identifiable information by Indiana Swimming. Parents and guardians are encouraged to mediate usage of these forums to prevent disclosure of information that could potentially identify a child.

Parents may request that any posted photograph, or any other information, be removed from the Indiana Swimming website or social media platforms if they feel it is too identifiable.