

Competitive Excellence Visioning

TECHNICAL PLANNING COMMITTEE

1. Leader/chair to
 - a. Keep the discussion in the committee's area,
 - b. Get ideas out but stay out of the weeds,
 - c. Identify if something does not belong in the committee,
 - d. * Most important goals/ideas for the large group
 - e. What has to happen "now?"
 - f. What has to have Board approval?
2. Recorder to write the committee's goals, tactics / ideas, resources, parking lot

Mission: To identify areas of weakness affecting competitive excellence within MSI, set long-term goals for improvement, and provide long-range planning & advice regarding the technical aspects of the programs.

Responsibilities:

1. Monitor data in the areas of athlete performance, athlete participation, club performance, club participation, coach participation, coach education, volunteer participation, parent education, club education, and athlete education, and identify areas where improvement is needed, set goals, and set up timetable for achieving goals for the quad.
2. Formulate program outcomes that will aid in reaching the quad competitive excellence goals.
3. Work with various divisions to implement competitive excellence programs.
4. Provide advice regarding the technical aspects of those programs and evaluate their impact

Competitive excellence definition: Together laying a foundation and implementing a process to reach the highest level of swimming

Goals (timing)	Tactics / ideas to accomplish	For someone else
<ul style="list-style-type: none"> • Monitor data and provide competitive excellence goal reports to the Board of Directors for the year and quad (2017) • Identify weaknesses and set new goals for improvement with the Age Group and Senior Committees (2018) 	For Age Group and Senior committees: <ul style="list-style-type: none"> • Olympians with MNswim ties – 2 (2020), 3 (2024), 4 (2028) • Olympic trials qualifiers – 50 (2020), 75 (2024), 100 (2028) • Homegrown OT qualifiers – 25% MNswim age group clubs/programs; 75% MNswim clubs/programs • Double the % of 2016 qualifiers in 2020 for all age group levels tracked in LSC portal (Juniors, AAAA, AAA, A, BB, C) • CH (list ideas) 	
<ul style="list-style-type: none"> • Benchmark, develop, and evaluate the success of LSC advanced competition opportunities (beyond championships) that promote competitive excellence (2017) 		
<ul style="list-style-type: none"> • Benchmark, develop, and evaluate buy-in on competitive excellence among Age Group and Senior coaches, swimmers and families (involving marketing and communication) • Adjust plans to improve buy-in (2018) 	<ul style="list-style-type: none"> - HoD education/panel/national speaker - incent attendance at HoD - Coach social media "pages" - Foundation of competitive excellence seminar/webinar - CE info at each meet (or big meets) - coach email monthly - website note 	
<ul style="list-style-type: none"> • Benchmark and propose a competitive excellence coach education plan for the quad, 	<ul style="list-style-type: none"> - incent increased attendance at HoD - HoD education/panel/national speaker - Foundation of competitive excellence 	

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then support and evaluation	seminar/webinar	
<ul style="list-style-type: none"> Benchmark and propose a competitive excellence education plan for swimmers/families/clubs for the quad, then support and evaluate 	<ul style="list-style-type: none"> - Foundation of competitive excellence seminar/webinar 	
<ul style="list-style-type: none"> Propose camp curriculum, emphasis, and expectations to support competitive excellence goals and evaluate 		
<ul style="list-style-type: none"> Develop a plan for competitive excellence partnerships 		
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Resources list:

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Parking lot:

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AGE GROUP COMMITTEE

1. Leader/chair to
 - a. Keep the discussion in the committee's area,
 - b. Get ideas out but stay out of the weeds,
 - c. Identify if something does not belong in the committee,
 - d. * Most important goals/ideas for the large group,
 - e. What has to happen "now,"
 - f. What has to have Board approval?
2. Recorder to write the committee's goals. tactics / ideas, resources, parking lot

Mission: To provide planning and advice regarding programs which aid in the development of competitive excellence of Age Group swimmers.

Responsibilities:

- Awards/Recognition
- Age Group time standards
- Age Group competitions
- Camps/Clinics
- Disability
- Diversity and Inclusion
- Records/Top 16
- Zone Team (Team Minnesota)

Competitive excellence definition: Together laying a foundation and implementing a process to reach the highest level of swimming

Goals (timing)	Tactics / ideas	For someone else
<ul style="list-style-type: none"> • Double the % of 2016 qualifiers (2020) for all age group levels tracked in LSC portal (Juniors, AAAA, AAA, A, BB, C) 		
<ul style="list-style-type: none"> • Support advanced competition opportunities (beyond championships) that promote competitive excellence (2017-18) 	<ul style="list-style-type: none"> - Age Group time standards __ (strategy?) _ - motivational times in meet programs - Speedo meet between states/LSCs - time trial meet after sections 	
<ul style="list-style-type: none"> • Propose an age group camp schedule for 2017 • Propose an age group camp schedule for the remainder of the quad (2018) 	<ul style="list-style-type: none"> - Expand camps committee - Camps at each age-based qualifier AA time 9-10, 11-12, 13-14 - Highest level minimum junior national cut to out-of-state training location - AAA camp 14&U (local camp) - CH camp ages TBD (13-16?) - IMX score - MRC Camp - MAC Camp 	
<ul style="list-style-type: none"> • Benchmark, develop, implement, and then evaluate Awards/Recognition that support competitive excellence for Age Group swimmers. 		
<ul style="list-style-type: none"> • Benchmark, develop, implement, and then evaluate 		

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Team Minnesota opportunities that support competitive excellence for Age Group swimmers.		
• Develop partnerships that support competitive excellence for Age Group swimmers		
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Parking lot:

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SENIOR SWIMMING COMMITTEE

1. Leader/chair to:
 - a. Keep the discussion in the committee's area,
 - b. Get ideas out but stay out of the weeds,
 - c. Identify if something does not belong in the committee,
 - d. * Most important goals/ideas for the large group,
 - e. What has to happen "now,"
 - f. What has to have Board approval?
2. Recorder to write the committee's goals, tactics / ideas, resources, parking lot

Mission: To provide planning and advice regarding the programs which aid in the development of competitive excellence of Senior swimmers.

Responsibilities:

- Senior time standards
- Senior competitive opportunities
- National travel
- Awards (Senior)
- Camps/Clinics (Senior)
- Meet Evaluation
- Meet Management

Competitive excellence definition: Together laying a foundation and implementing a process to reach the highest level of swimming.

Goals (timing)	Tactics / ideas	For someone else
<ul style="list-style-type: none"> • Olympians with MNswim ties – 2 (2020), 3 (2024), 4 (2028) 		
<ul style="list-style-type: none"> • Olympic trials qualifiers – 50 (2020), 75 (2024), 100 (2028) 		
<ul style="list-style-type: none"> • Homegrown OT qualifiers – 25% MNswim age group clubs/programs; 75% MNswim clubs/programs 		
<ul style="list-style-type: none"> • Double the % of 2016 qualifiers in 2020 for all age group levels tracked in LSC portal (Juniors, AAAA, AAA, A, BB, C) 		
<ul style="list-style-type: none"> • Propose a Senior camp schedule for 2017 • Propose a Senior camp schedule for the remainder of the quad (2018) 		
<ul style="list-style-type: none"> • Coaches on national teams 		
<ul style="list-style-type: none"> • National travel reimbursement integrated with competitive excellence goals 	- travel reimbursement tied to # of events at MNswim meets	
<ul style="list-style-type: none"> • Develop partnerships that support competitive excellence for Senior swimmers 		

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Resources list:

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Parking lot:

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