

Sponsorship

Greetings!

The Williston Sea Lions Swim Club (WSL) looks forward to partnering with you during our swim season.

We are a 501(C)(3) non-profit organization with more than 150 children involved in our competitive and pre-competitive programs. The Williston Sea Lions Swim Club has proudly represented the Williston area and Williams county at the highest level of the sport of swimming since 1967 as the Williston Swim and is consistently recognized as one of the top swim teams in North Dakota.

Maintaining our high quality swim programs while keeping fees affordable is an ongoing challenge. WSL regularly ask assistance from local businesses to keep these important programs alive and thriving in Williston and within the region. Your sponsorship will provide additional funds for our developing swim programs throughout the year while helping support our long-term goal of maintaining WSL's most passionate and professional coaching staff.

Our sponsorship program provides multiple marketing and advertisement opportunities for our supporters. For questions, please contact Samantha Roberts at willistonsealions2018@gmail.com or 602-531-2841.

Thank you for your generous donation!

Sincerely,
Williston Sea Lions Swim Club Board



Sponsorship Levels

WSL Team SPONSOR - \$5,000 Donation

- Company logo on Team shirt for the season (approximately 150-300 shirts)
- Joint banner with company logo and WSL swim club logo printed and displayed at WSL hosted swim meets at the Williston Area Recreation Center (at least 4 meets per year)
- Company logo on revolving slide on WSL homepage (www.willistonsealions.com) for 3 months
- Full page ad in the printed heat sheets at each WSL hosted swim meet (at least 4 meets per year)
- Company logo on the WSL website (www.willistonsealions.com) with a link to company website
- Verbal sponsorship announcement during each WSL hosted swim meet (4 meets per year)
- Inclusion in 1 e-communication to WSL swim families announcing sponsorship
- 2 complimentary tickets to the end of the season awards banquet

Swim Meet SPONSOR - \$2,500 Donation

- Company logo on banner at the ARC Pool during each WSL hosted swim meet (at least 4 meets per year with 300-600 in attendance per meet)
- Company logo on revolving slide on WSL homepage (www.willistonsealions.com) for 1 month
- 1/2 page ad in the printed heat sheets at each WSL hosted swim meet (at least 4 meets per year)
- Company logo on the WSL website (www.willistonsealions.com) with a link to your website
- Verbal sponsorship announcement during each WSL hosted swim meet (4 meets per year)
- Inclusion in 1 e-communication to WSL swim families announcing sponsorship

Award Ceremony SPONSOR - \$1,500 Donation (approximately 300 attending)

- Company logo on banner at the ARC Pool during each WSL hosted swim meet (at least 4 meets per year)
- 1/4 page ad in the printed heat sheets at each WSL hosted swim meet (at least 4 meets per year)
- Company logo on the WSL website (www.willistonsealions.com)
- Verbal sponsorship announcement during each WSL hosted swim meet (4 meets per year)
- Inclusion in 1 e-communication to WSL swim families announcing sponsorship

State Championship T-Shirt SPONSOR - \$500-\$1000 Donation

- Company logo on SC or LC State Championship shirt for the season (approximately 100-150 approx. shirts)
- Company name listed as a Sponsor on the WSL website (www.willistonsealions.com)

Auction/Raffle Item Donation (in-kind or cash donation)

Item description: _____

Value: _____



SPONSORSHIP AGREEMENT

The following document is considered a contract arrangement between the Williston Sea Lions Swim Club and the Advertising/Business Client for sponsorship services.

Advertising Client (Business Name): _____

Contact Name: _____

Business Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact phone # and E-mail Address: _____

SPONSORSHIP OPPORTUNITIES

(Please check level desired)

➤ <input type="checkbox"/> WSL Team SPONSOR	\$5,000
➤ <input type="checkbox"/> Swim Meet SPONSOR	\$2,500
➤ <input type="checkbox"/> Award T-Shirt LEVEL SPONSOR	\$1,500
➤ <input type="checkbox"/> Awards Ceremony LEVEL SPONSOR	\$500-\$1,000
➤ <input type="checkbox"/> Auction/Raffle Item Donation	

COPY REQUIREMENTS: Return contract with check for appropriate amount (payable to WSL Swim Club).

- E-mail finished artwork, WORD file or PDF file to willistonsealions2018@gmail.com
- High Res black and white originals are preferred.
- Heat sheet printing method is photocopy)
- WSL Swim Club will not accept offensive material nor promote alcoholic beverages or tobacco products.
- Website for Hyperlink

WSL Hosted Meets: **December**
 December
 February
 February

The IRS recognizes the Williston Sea Lions Swim Club as a 501(c)(3) tax-exempt non-profit organization. Williston Sea Lions Swim Club Tax ID #45-0432456. Your contribution is tax deductible. We gratefully acknowledge your charitable contribution.

Advertiser Signature: _____ **Date:** _____

WSL Swim Club Chair: _____ **Date:** _____
(please print)

Please send all ad agreements with payment to:

Williston Sea Lions Swim Club

PO Box 122

Williston, ND 58801

701-770-7692