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FOR IMMEDIATE RELEASE:

### **DAYTON RAIDERS SWIM CLUB ANNOUNCES MAJOR FUNDRAISING EFFORT**

February 26, 2013: The Dayton Raiders Swim Club announces a major community fundraising effort in support of their recently announced plans to purchase the Beavercreek YMCA as one of their training facilities. The total goal for the fundraising program will be \$3,500,000.

After being approached by the Greater Dayton YMCA, the Dayton Raiders Swim Club has signed a purchase agreement to buy the Beavercreek YMCA. After great study, the Raiders have announced a Three Phased program to upgrade the facility to accommodate the aquatic needs of the region. Phase I includes the building purchase and upgrade of the facility including HVAC systems and a small pool depth upgrade to allow for more aquatic programming. Phase II includes expanding the aquatic programming with the goal of becoming the region's leading provider of services. Phase III includes the addition of a internationally compliant, Olympic sized 50-meter pool, which will allow the region the opportunity to host local, regional and national meets as well as the built-in capacity to host Special Olympic aquatic events.

The Dayton Raiders Swim club is a 501c(3) non-profit organization and as such all outside donations raised by the Raiders will be tax deductible. The Raiders are currently designated a Gold Medal Swim Club by USA Swimming, ranked #8 out of 3,000 clubs in the United States. Twelve (12) Raiders, both current and alumni, qualified for and competed at the 2012 U.S. Olympic Trials.

The benefits and expectations of the Three Phase program include expanded aquatic offerings for the community, an expanded swim team roster and ultimately at least 10 competitions annually attracting 400-800 athletes and their families to events of which an estimated 33% will come from out of town, generating an estimated 21 million dollar annual impact for the surrounding area.

For more information, contact

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