

## **Wisconsin Swimming, Inc.**

### **Policy 27: Photography Policy**

**Scope:** The scope of this policy is to establish guidelines for the posting of photographs of athletes on the Wisconsin Swimming website.

#### **27.1 General Guidelines**

1. Publication on the Wisconsin Swimming website of a video or photograph of a single or small group of swimmers under 18 shall only be done with the consent of the parent/guardian.
2. A parent or guardian has a right to refuse to have children photographed. The exercise of this right of refusal cannot be used as grounds for refusing entry into a swimming competition. Therefore any photo that may go to press or on a notice board, be it through a member of the club or official photographer, should receive parental consent before publishing/displaying the photo, preferably in writing. A suggested form allowing parents to indicate refusal of consent is attached.
3. In the case of open meets and other competitions where the host club has an official photographer present, all parents attending should be made aware of this in meet information. If photos are to be published anywhere, the individual parent should be given the opportunity to withhold their consent.

#### **27.2 Standards for Photographs**

1. All photographs must observe generally accepted standards of decency in particular:
  - Action shots should be a celebration of the sporting activity and not a sexualized image in a sporting context.
  - Action shots should not be taken or retained where the photograph reveals a torn or displaced swim suit.
  - Photographs should not be taken from behind swimming blocks at the start of a race or exhibit a child climbing out of the swimming pool.
  - Photographs should not be taken in locker-rooms or bathrooms.

**Photography Consent Form**

[Club] may wish to take photographs (individual and in groups) of swimmers under the age of 18 that may include your child during their membership in the club. All photos will be taken and published in line with club policy. The club requires parental consent to take and use photographs.

Parents have a right to refuse agreement to their child being photographed.

As the parent/caregiver of \_\_\_\_\_ I allow the following

Take photographs to use on the club's secure website

Consent given                       Consent refused

Take photographs to include with newspaper articles

Consent given                       Consent refused

Take photographs to use on club notice boards

Consent given                       Consent refused

Video for training purposes only

Consent given                       Consent refused

Signed: \_\_\_\_\_

Dated: \_\_\_\_\_

Please return this form to: \_\_\_\_\_