

**WI Swimming LSC  
Board of Directors Meeting  
Tuesday, August 26, 2014  
5:45 p.m. UW-Waukesha  
Room A100**

Those in attendance (as signed in): Drew Walden, Blaine Carlson, Pat Lewno, Jeanne Drzewiecki, Kim Stoll, Troy Engstrom, Angela Monty, Lexi Monty, Cathie Marty, George Geanon, Dave Westfahl, Dave Joyce, Kevin Milak, Brett Wilson, Trina Schaetz, Samantha Siebenaller.

Review of the Minutes. Minutes approved

**Finance Chair and Treasurer's Report (Troy Engstrom and Pat Lewno)**

- Review of Financial report
- Internal Audit discussion – haven't had one in some time. Looking at how we manage our funds.
- External Audit – managing our 990's.
- Current Salary Budget
- Knight Group sustainable for 1 year, going to need a budget meeting to see what we are going to have to do to move forward to sustain this.
- **Stipends** – opinions; should we continue moving forward with them? Some Board members in favor and some not.  
Discussion: Issues with the bylaws and the voting. Salaried positions not eligible to vote.  
We have a number of things in our by laws that still are not current and up to date in regards to stipends. Stipend defined as a short term, non continuous payment vs. a salary being a regular payment.  
Stipend amounts are not a significant amount of money.

**Kevin Baseheart**

- Survey of Aquatic facilities in WI (only facilities that can host meets).
- Looking at populations, population growth, and if there is a need for programs in a particular area.
- 5 month project.
- Research and creating a database of where and what pools exist and classifying them.
- Send in rough draft to BOD to see where we are at.
- Project end in January.
- Discussed this project with Eric Knight.
- Get the information together and determine which pools help a particular area by generating revenue for that particular area that it is located in.
- Cost for the project is \$6,000.
- Questions when classifying – list which club teams are associated with a particular facility and the size of the team.
- Add facility dimensions, number of lanes, starting blocks, starting depth, etc.
- Breakdown of population and growth trends in particular areas that are being surveyed.
- How do we update this survey? Would the cost be the same for an update a couple of years down the road or would it be more or less? Most likely it would be less since most of the research would be done with this initial survey.
- Which pools are certified?

**Knight Group Proposal**

- Movement towards and Executive Director position.
- Presentation of the proposal.
- How do we connect lobbying presence with the decisions that are being made (ie – shut down of 2 pools in Milwaukee; pool in Wisconsin Dells lost by 5 votes to build a new \$3,000,000 facility).

**Association Management**

- **Phase 1: Association Management support (1 Year)**

Attending meetings, taking minutes, assist in rewriting and organization of by laws, assist in the writing of WS policies, assist in coordination of a symposium, provide support for social media and website communication.

### **Government Relations**

#### **• Phase 1: Establish a government relations program (1 Year)**

Work with Kevin Baseheart to develop information to identify areas in need of immediate and long term government relations, legislative initiative that will directly benefit WS and member organizations. Identify communities proposing school and pool referendums and create a campaign plan to be implemented in support of construction of competitive pools, reach out to all member teams to identify areas of local political concern. Serve as Chief Information Officer (CIO) for WS.

- WI swimming is allowed to have lobbyist on our behalf as long as we are not contributing money to a particular candidate.

#### **Kevin's proposal moved by Drew seconded by Jeanne.**

- Discussion: part of our strategic planning.
- \$6,000 cost is easy for our group to absorb, idea about reaching out to WI Masters swimming to help cover the cost of the information.
- Does not include the cost of an update to the information that is gathered.
- Concern: this is a static piece of information. If we don't use it for a couple of years, it will be outdated.
- What are we going to do with this information?

**Vote passed 17-1 to move forward on this proposal.**

#### **Knight proposal motion by Drew seconded by Jeanne.**

- Discussion:
- Management of by laws, policies, procedures is a plus.
- George will put together some information to get to the coaches and teams about the proposal before the October HOD LSC Meeting.
- Money will come from our over abundance of money from registration.
- **Motion passes unanimously.**

#### **LSC Championship**

- Posting of templates and meet announcements.
- Time standards posted by October 1 for SC and LC Seasons.
- Announcements/Templates information up by November 1 for SC and LC Meets.
- Goal would be to update any changes within 60 days of the completion of a meet.
- Time Standards proposal from Dave Westfahl.

#### **Regional/Silver Championship Meets**

- LSC Championship meets – why doesn't LSC appoint these positions?
- Concern that there aren't enough officials.
- Meet referee for Silver State Meets appointed by LSC if need be.
- Also discuss with Officials committee about not allowing too many officials to officiate at the State Championship meets.

#### **Rules (Kim Stoll)**

Policy 23: WI Swimming Delegates to the USA Swimming HOD and Aquatic Sports Convention

Policy 24: Annual House of Delegates Meeting

Policy 26: Children's Online Privacy Protection Act (COPPA) Compliance – Moved to October

Policy 27: Crisis Management Plan – Moved to October

**Policy 23 and 24 pass unanimously!**

### **2015 WI Swimming Administrative Calendar (Carol Graham)**

- If you have dates that need to be added to the calendar please email those to Carol Graham.

### **2015 Annual Meeting Update (Jeanne and Brett Wilson)**

- Cost for clinic (voting delegate or athlete delegate would be at no cost; anyone else cost would be minimal).

### **Strategic Planning Initiatives**

#### **Zone Board of Review**

- No longer an LSC Board of Review it is all at the Zone level. Administrative Board of Review would be done by the BOD.
- Each LSC will have 2 members on the Zone Board of Review (1 Athlete and 1 Non Athlete member).

#### **Review of our Meet Reservation process and by laws. This will be discussed at the Age Group/Sr Committee.**

#### **New Business**

Team submitted travel reimbursement at 80 days vs. 60 days.

Motion to reimburse the swimmers but not the team by Blaine, motion passes.

Motion to adjourn by Brett.

Meeting adjourned at 8:30 p.m.

Minutes submitted by: Blaine Carlson