

Jeanne Drzewiecki
Administrative Vice-Chair, Wisconsin Swimming Inc.
CONVENTION REPORT
Jacksonville, FL September 16-21, 2014

KID'S INITIATIVE: Committee which is comprised of representatives from Red Cross, USA Swimming, USA Masters Swimming, YMCA, NCAA, Insurance Company, High School, Open Water, Paralympics and FINA. Joint task force working on conforming rules between all entities.

REGISTRATION/MEMBERSHIP COMMITTEE (Business Meeting): Discussion regarding updating Athlete Protection Test. Working to send out notifications when certifications are expiring and capability of sending text reminders to non-athlete members of expiring certifications.

SWIMS/TIMES RECOGNITION: Several meetings including extensive discussion on SWIMS 2.0 which is scheduled to be launched by the end of 2014. Ability to run LSC specific data such as Top 16 Times Recognition, ability for LSCs to print out certificates.

SWIMS 2.0 will allow clubs to compare various data between Club vs. LSC, Club Vs. Zone, LSC vs. Zone, etc. Items such a coach retention, swimmer retention, development of athlete over specific time frames. Ability to print out reports in either a pdf or Excel format will be available.

Once USA Swimming launches SWIMS 2.0 there will be several webinars available to help navigate thru the program.

SWIMS 2.0 will allow for "heat maps" that can be generated as to where coaches are located geographically, where are the National Times athletes, etc.

SWIMS 2.0 will also allow athletes that transfer clubs to see the exact date they can be eligible to attach to new club. Discussion regarding how an athlete that becomes eligible midway through a swim meet can attach on that specific date. Education will be sent to Registrars to help Meet Directors during those incidences. Scholastics All-American Meeting discussed the data and criteria for becoming a Scholastic All-American. There were 1782 successful applicants and 57 rejections (50 because of GPA and 7 because of incomplete applications). Application goes live on June 1st with the deadline August 15th.

SWIM TODAY – USA Swimming Campaign was presented by Matt Farrell regarding data gathered nationwide from parents that had their children in swim lessons and how USA Swimming can help guide families to continue from lessons to a swim club program. Over 80% of parents polled had no thought of child joining a club. USA Swimming will be spending a significant amount of money marketing these "potential" swimmers and promoting the sport.

LEAP THRU EXCEL – USA Swimming will be launching an Excel program for LEAP to allow LSCs to pull out specific items for individuals/committees within the LSC to work on. Gives a running tabulation of points earned and needed.

USA Swimming will be allowing One-Day Workshops beginning in early 2015 for LSCs wishing to submit to LEAP 2 and/or LEAP 3.

CLUB/LSC FINANCIAL MANAGEMENT – Discussion Internal vs. External Audits, Different types of investments from High Yield to Cash investments.

USA Swimming will provide 2 hours/year of assistance from their CPA (Waugh & Goodwin, LLP).

CENTRAL ZONES: Meets awarded for Zone Championships and Open Water. Diversity camps and meets were awarded. Complete agenda and meeting minutes can be found:

<http://www.centralzones.org/NewsShow.jsp?&id=353454&team=cenzone>

I would like to thank to once again represent Wisconsin Swimming.
Respectfully Submitted by Jeanne Drzewiecki