



Wisconsin Swimming Inc.

Meeting Minutes

MEETING TITLE: Board of Directors

CHAIR: Brett Wilson

DATE: October 27, 2015

TIME: 5:30 p.m. - 7:00 p.m.

LOCATION: Aurora Summit Hospital

PRESENT: Mike Hruska w/MAC (Safety Chair), Brett Wilson w/BAC (General Chair), Kevin Milak w/PX3 (Senior Chair/Club Development/Long Distance & Open Water Swimming), Lexi Monty w/FCY (Senior Athlete Rep), Jacob Johnson w/BAC (Tech Planning), Ben Radloff w/BAC (Officials Committee), Brent Boock w/EBSC (Coaches Rep), Pat Lewno w/SEA (Treasurer), Drew Walden w/BAC (Finance Chair), George Geanon w/LAKE (Safe Sport), Eric Knight w/Knight Public Affairs, Jeff Knight w/Knight Public Affairs, Megan Hagmayer w/Knight Public Affairs, Angela Monty w/FCY (Diversity & Inclusion Chair), Carol Graham (Registration Chair), Cheri Zimdars w/J-HK (Administration Vice Chair), Mike Mellock w/SWAT, David Snyder w/ASC, Neil Wright w/SEA (Secretary), Corey Mukai w/TOSA, Michael Hamm w/WEST (Age-Group Chair)

Agenda Item	Discussions / Decisions	Action Items and Person Accountable
Introductions	See the "PRESENT" list above	
Board Orientation/LEAP Update	Spoke with Jane Grosser of USA Swimming, almost finished with LEAP 2 (need to finish it up quick - prior to end of the year) to be grandfathered in instead of having to start over. Look for an online orientation from Brett Wilson (will take an hour and you will print off and turn in a certificate). Credit to George Geanon on most of the legwork. Can you start and re-start the online process? George Geanon says yes. Jane Grosser will be here November 18, 6:00 p.m. to confirm LEAP 2. We are 30 points away from the 80 total points needed. Part of the orientation process is reaching out to outgoing board members.	Online orientation link - Brett Wilson
New Meet Reports?	Jeanne Drzewieki. would like to create a task force to look at revising the way our meet reports. Pat Lewno, Cheryl Zimdars, Angela and Lexi Monty to assist.	Update meet reports - Jeanne Drzewieki et al.

<p>Safe Sport Addition to the Board</p>	<p>At convention, the Safe Sport position became a voting member of the LSC Board. George Geanon will stay in the position until the Annual Meeting in April. Compliance is still met in regards to 20% athlete representation at committees. Trina Schaetz is working with the athletes on building a "pool" of athletes to draw from. Rules committee used teleconference to include an athlete in their meetings. A proposal from George Geanon, Safe Sport is not designed to work with one athlete ... needs to be a committee approach (see two page handout). Discussion in length in regards to pros and cons of proposal. At the national level, there's 7% participation for parents and athletes taking the online Athlete Protection class at USA Swimming. The bottom line, there are Safe Sport issues continuing to this day ... this program is designed to bring awareness to the issues. Proposal is targeted at the club level. Kevin Milak motioned to accept the proposal with removing 4b and budgeting a \$500 line item. Seconded by Dave Joyce. Friendly amendment to remove the \$500 limit from Pat Lewno. Accepted by Kevin Milak. Cost would go under the Administration Budget. Passed.</p>	
<p>Sponsorship Program development and update from Knight Public Affairs</p>	<p>"Rough draft" handouts included tri-fold, sponsorship level, and sponsorship commitment form. Not selling the value of advertising, but more so selling the opportunity for corporations to be healthy corporate sponsors. If the quarterly newsletter develops, there would be a \$50 per month fee incurred through the icontact program used by Knight Public Affairs. Could be some sponsor conflicts at local venues. May need to add wordage in regards to those conflicts. Do we need to hand tie teams hosting State meets into providing Bag Tags? The handouts are based on the North Carolina model. Knight's major concern was developing a list of sponsorship opportunities that does not conflict with local swim team and venues. Maybe revive the WI LSC awards banquet? Will edit for another presentation at the January Board of Directors meeting.</p>	<p>Update Sponsorship Program for January vote - KPA</p>
<p>Appleton Pool Update</p>	<p>There is a proposal to close the Erb Park pool. Update from Angela Monty - last night was the first official meeting with the Park & Rec board of Appleton, the Major of Appleton is the one pushing for closing the pool and turning it into a splash pad, the powers that be sent out a rough draft of four options for re-development of Erb Park, great support for maintaining the 50-meter pool from the public, Knight Public Affairs has been assisting Angela Monty with her discussions with the Appleton government officials, economic impact statement that Knight Public Affairs went along with the public officials (need to reach out to the hotels and restaurants in regards to the revenue that the Erb Park meets bring into town), social media has played a role in drumming up support for the pool. Is the pool losing money? Shelf life of the pool is 30-years and it's currently 37-years old. There is a leak that can't be found yet ... massive amounts of water are being lost (last 2-3 weeks of the season this year). Over the past years, the pool has not be able to breakeven financially. Best case scenario ... the pool will open next summer, but could close for renovation for 2017, but it's still a fluid situation.</p>	

Ideas from Convention	Convention reports are posted on the WI LSC website. Carol Graham talked about USA Swimming dropping Family Memberships, WI LSC does offer a family discount (roughly 70 families). Does the WI LSC want to go to individual memberships or maintain the discount family discounts? Kevin Milak motioned to discontinue family registration membership from 2017 and on. Drew Walden seconded. Passed. Many "rookies" at convention. A guide will be developed by Brett Wilson and Angela Monty for our first timers.	Rookies guide to convention document - Brett Wilson and Angela Monty
Other	Brett Wilson motioned that Trina Schaetz receive the \$599 stipend for her work at USAS Convention. Seconded by Drew Walden. Passed.	Check to Trina Schaetz - Pat Lewno
Another Other	AG/SEN Committee have put together a planning guide for coaches to use for the upcoming championships meets. Waiting on the officials for approval. Kevin Milak motioned and Jacob Johnson seconded to put the planning guide on the WI LSC website. Passed.	

Meeting Adjourned: 7:00 p.m.

Next Meeting: Tuesday, January 26, 2016, 5:30 p.m. - 7:00 p.m. at Aurora Summit Hospital