



Wisconsin Swimming Inc.

Meeting Title: Board of Directors Meeting

Chair: Cheri Zimdars

Date & Time: April 15, 2016, 6:00 p.m.

Location: Madison Marriott West

Present: See attendance sheet at end of report

1) Brief Committee Reports

- a. Cheri Zimdars handed out a detailed House of Delegates Meeting agenda
- b. Registration report handed out for review
 - i. YTD numbers do not reflect seasonal only athletes (about 300 more swimmers)
 - ii. The high was 7,600 (2014) and currently we are at 6,600
 - iii. Will be interesting to see the 2016 increases our numbers
 1. Olympic year jump
 - iv. According to USA Swimming, 30% of 10&U swimmers do not compete in meets
 - v. There are 69 teams in our state, 28 of them are less than 50 athletes
 1. The majority of our teams have less than 150 athletes
- c. USA Swimming reports 380,000 members, but only 280,000 are registered as athletes (remainder of members are coaches, officials, etc.)
- d. Age-Group will look into developing a quality meet for 10&Us (running a meet at less than two hours)
- e. Starting with the 2018 membership year, LSCs that want to continue to print non-athlete cards can do so at their own expense.
 - i. Will check with our LSC Registration Chair for clarification and direction
- f. Records
 - i. There are many records from 1997-2003 that were never credited as State Record efforts

1. There are some issues with whether not some of the athletes were registered at the time of the season
 - a. Working with our Registration Chair for clarification
 - ii. If confirmation can be made that the athlete was registered prior to the performance the record will be recognized
 - iii. Julia Krueger is doing a great job on updating our records
- g. Disability
 - i. Para-Olympic Trials have a meet coming up the same time as able body trials
 - ii. Laura Becherer was been short listed for Rio and will be attending a six day test event in the near future
- h. Diversity
 - i. National body is attempting to figure out how to offset fees for coaches and officials in outreach areas
 - ii. Fourth Central Zone Diversity Camp will be held in June at Omaha
- i. Officials
 - i. Timing adjustment changes currently in draft form
 1. According to the 2016 USA Swimming Rulebook, USA Swimming is making a change to a lane malfunction calculation
 2. Basically, if the pad fails and the button worked, use the button, if the button failed, use the watch times (averaged for watches)
- j. Safe Sport
 - i. Safe Sport certified club will be coming down from USA Swimming
 1. An assessment tool for teams to use to ensure compliance
 - ii. No Safe Sport registration this year
 - iii. If you are heading to Rio, Zika is a serious issue
 1. Stay in AC as much as you can
 2. Bring mosquito repellent
 3. Read the CDC website for most current information
- k. Age-Group
 - i. Mega Zone
 1. All coaches are lined up
 2. Open water has one coach lined up, need one more
 3. Clothing designs are finished and ready to go
 4. Looking at using the WI LSC Team Unify site for registration

5. Are “Y only” times able to be used at qualifying times for Zones
 - a. Zone advisor council meeting on May 16
 - i. Will seek out an answer at the meeting
 - ii. Some discussion for a single aged LSC Championships in December
 1. A December or January meet and a July meet is a possibility
- l. Senior
 - i. Meet formats and templates are about finalized
 1. Will touch base with meet hosts this weekend
 2. Goal to have planning guides posted on Monday, April 18
 3. June 1 is the goal to have the meets sanctioned
 - ii. Silver State
 1. Pulled 8&U events out and the 13-14 relays as discussed during the Age-Group/Senior Committee meeting in March
 - iii. 2017 13&O State standards will be looked at to maintain a manageable meet size
 1. Moving forward, 13&O State standards will be looked at on odd numbered years and 12&U State standards will be looked at on even numbered years
 - iv. Zone Open Water
 1. Paperwork is finished, will forward to Rick Walker for final approval
 - v. State Open Water Championships
 1. Saturday after Labor Day with Illinois
- m. Athlete
 - i. Social media sites are in the works
 1. Twitter, Instagram and Snapchat
- n. Tech Planning
 - i. Travel Fund update
 1. There are still teams out there who have not turned in forms
 - a. Reminder email will be sent out later this month
- o. Treasurer
 - i. Currently running a deficit of \$6,635 (as planned)
 - ii. We are on our way to meeting our projections
 - iii. Drew Walden motioned for Pat Lewno to secure a firm to perform an outside audit, Jeanne Drzewiecki seconded. Somewhere in the range of \$5,000-\$10,000

added to the motion and seconded by Jacob Johnson. Passed and added. Outside audit passed.

- iv. Need to pull together a Personnel Committee to develop job descriptions, to look at stipend levels and metrics to evaluate positions
 - 1. Could begin by collecting job descriptions from the current board members
 - 2. George Gennon, Pat Lewno, Drew Walden, Cheri Zimdars, and will ask Kim Stoll and search for an athlete

2) Annual Meeting update

- a. This year the vote for 2017 location will be between Appleton and Green Bay
 - i. Motion to look at April 21-23, 2017 for next year's event forwarded by Michael Harbert and second by Lexi Monty, passed.

3) Rules Committee

- a. Still need to pull together a committee

4) Knight Public Affairs update

- a. Addressed that act that the sport is growing (doubled in the last 30-years), but pool space is a real issue facing the continued growth of the sport
- b. Working in Appleton to have the powers that be to include a pool in their bidding process for a RecPlex type facility in the area
- c. Erb Park is saved and will be updated in the coming year
- d. Green Bay is a tough political environment, but the mayor did come out in support for a 50-meter pool
- e. Mt. Horb, Milton, Deforest, St. Norbert, Tundra Lodge are all communities they have been working with
- f. Working on building a bridge with WIAA
 - i. There was an internal request to look at moving high school girls swimming to run tandem with boys swimming
 - 1. WIAA is not interested in this request and the LSC has sent a letter supporting making no changes in the current structure of the seasons
- g. Every two weeks there is a conference call with Cheri Zimdars and Jacob Johnson to keep the LSC in the loop as to the happenings throughout the state
- h. Sponsorship Program
 - i. Set up three meetings
 - 1. BMO Harris Bank

2. Speedo
 3. A3
 - ii. General consensus is an presented exclusive offered presented by the Knight Group ties the hands of the LSC clubs and is not a direction we are willing to go
 - a. Motion by Cheri Zimdars to move the exclusivity off the table.
Kevin Milak seconded. Passed
- 5) New Business
- a. Team Unify
 - i. The goal using Team Unify in a more effective manner is to streamline communications and allow electronic payments for club transactions or LSC charges
 1. Michael Harbert makes a motion to test this for a quarter and not to exceed \$47 in fees per month with the following teams BAC, FCY, PX3, EBSC, WAYS, and J-HK as test subjects. Lexi Monty seconded. Passed.
 - a. Target opening is June 1
 2. Drew Walden moves to have Pat Lewno move our BMO Harris account to Associates. Seconded by Jacob Johnson. Passed.
 - b. Email communication seeking feedback
 - i. Awards banquet was a positive
 - ii. Winter swim clinic was a positive
 1. Add one to the summer season
 - iii. Team Unify for Zone registration
 - iv. Carol Graham is available seven days a week
 - v. Athletes enjoyed being involved and adding social media component to the LSC
 - c. Quarterly newsletter is something coming down the pipeline
 - i. To help keep all clubs informed and up-to-date with the happenings within the LSC

Meeting Adjourned: 9:39 p.m.

Next Meeting: Aurora Medical Center in Oconomowoc, June 21, 2016, 5:45 p.m.