



Wisconsin Swimming Inc.

Meeting Title: Board of Directors Meeting

Chair: Cheri Zimdars

Date & Time: June 21, 2016, 5:00 p.m.

Location: Aurora Summit Hospital - Gifford Room

Present: See attendance sheet at end of report

- 1) Minutes approved
- 2) Introductions
- 3) Board Orientation
 - a. Part of the LEAP program
 - i. Important for certification of Level 2
 - ii. Did you know ... LEAP stands for LSC Evaluation & Achievement Program
 - b. Viewed Power Point
 - i. Did you know ... Wisconsin Swimming was incorporated in 1982
 - c. We are ready to submit documentation for LEAP 2
- 4) General Chair
 - a. Team Unify Update
 - i. Four of the six beta teams have registered
 - ii. Shared a rough draft of USA Registration – Financial Summary report
 1. Meet Financial Report was on the back
 2. Both documents are a work in progress
 - b. Next quarterly monthly newsletter is just about ready to send out
 - i. Highlights award winners from April's banquet and our athletes heading out to US Olympic Trials among other topics
 - ii. Will be out Wednesday
 1. Sent to all registered athletes and non-registered athletes ... roughly 6,600 members of our LSC

- c. Convention Attendees
 - i. 18 double rooms are booked for USAS Convention in Atlanta, GA
 - ii. Still finalizing attendees
 - 1. Must book your own flight
 - 2. Track your expenses for reimbursement ... save those receipts
- d. LEAP Governance Committee
 - i. Looking to start a committee to take control of LEAP and the process of development
 - ii. Motion made by Jacob Johnson to explore the formation of a governance committee with the initial focus on LEAP criteria, seconded by Michael Hamm. Friendly amendment to change committee to task force. Passed. Updated motion passed.
 - 1. The goal is to present this idea at the October LSC House of Delegates meeting.
- e. Sponsorship Committee
 - i. Jacob Johnson made a motion that the Senior Chair, Finance Chair, and General Chair are empowered to oversee the Knight Groups solicitation of sponsorships within the framework previously approved by the board. Seconded by Michael Hamm. Passed.
- f. Jacob Johnson attended the LSC Leadership Conference in April of 2016
 - i. Topics covered
 - 1. Viewed the Last Gold movie
 - a. Not like the Touch the Wall movie
 - b. More of a documentary
 - i. About the 72 doping of the East German Women
 - 2. Attended a talk about bias and prejudices you bring to relationships and interactions
 - 3. Governance and board management
 - a. How boards function
 - b. Robert's Rules are great for following an agenda
 - c. Task Force has a better attraction than a Committee
 - i. Think in the frame of time
 - d. Agendas should have a "Mission Moment"
 - i. What's going on that relates to our Mission

- e. Allow the athletes to talk first
- f. Create default/standard email addresses
 - i. For example, generalchair@wilsc.com
 - ii. Rick Potter established a Goggle Docs email account with wisconsinswimming.com already, he'll share the information
 - 1. Goggle Apps for Non-Profits
 - iii. Rick will develop email addresses for all the standard positions and LSC Board Members can reach out to him

5) Athletes Report

- a. Social media links will be sent out soon
- b. Athlete Rep will be attending US Olympic Trials and using social media with any fun/important updates

6) Diversity

- a. Recently attended a camp at the US Olympic Trials pool in Omaha
 - i. A great experience for both athletes and coaches in attendance
- b. WI set three goals
 - i. Host a water festival within the next two years
 - ii. Revamp who sits on the committee
 - iii. Bring in a USA Swimming advocate for the festival

7) Finance

- a. Need to get the internal audit going

8) Treasurer

- a. Tracking a \$37,809 deficit with a goal of \$49,000 by the end of the year
 - i. Remember, our goal this year was to spend down the overall amount of the LSC's revenue
 - ii. The plan is to continue to "lose" money over the next two years
 - iii. The goal is to have a reserve balance of \$100,000
- b. A good time to submit your budget request is no later than August 1
 - i. Please forward your income stream and expense stream
 - ii. If nothing is submit, last year's budget item will be used

9) Age-Group

- a. 12&U State
 - i. Questions about \$100 late fee

- 1. Initial deadline and 24-hour deadline after the Psych Sheet is posted
 - ii. Moved the 10&U 400 Freestyle off of Friday
 - 1. Places back-to-back 11-12 events
 - a. Moving to fastest to slowest seeding should be fine
- b. 13&O State
 - i. Qualifying times will be tighten in the Fall
 - 1. Will be voted upon
- c. Zones
 - i. Potential registration numbers have been figured out
 - ii. Registration will take place online this year
 - 1. Will need to forum an account and then add their swimmers
 - iii. Website should be live in mid-July
 - 1. Paper option will be available as well
 - iv. Need a hard date from Dave Clark for ordering gear from Walter's Supply
 - 1. In the future, is it possible to separate the registration process and the apparel order?
 - v. Will the meet host accept YMCA only times as qualifying times?

10) Officials

- a. Working on the State meets
- b. Incentive gifts are backpacks
- c. Hurting for the Speedo Sectional meet
 - i. Only five signed up to date

11) Rules

- a. September 2015 Policy and Procedures update has been posted on the WI LSC website

12) Knight Public Affairs Update

- a. Currently working on the Green Bay pool
- b. There are no rules on the Wisconsin State Code about closing indoor pools when it's lightening

13) New Business

- a. Free Advertising is currently on the WI LSC, needs to be removed unless payment is received
 - i. Need to check with our webmaster about protocol in posting on the WI LSC website

Meeting Adjourned: 8:00 p.m.

Next Meeting: Aurora Medical Center in Oconomowoc, October 25, 2016, 5:45 p.m.

Next Age-Group/Senior Committee Meeting: Brookfield City Hall, September 20, 2016, 10:00 a.m.

Future Meetings: January 24, 2017 and April 21, 2017