

2019 USA Swimming Convention Report
St. Louis, MO – September 11-14, 2019

Submitted by: Janis Katz, WI Swimming Finance Chair

LSC Development Committee Business Meeting

- Analytics - Efforts to improve LSC portal
- LEAP - Changes in LEAP program beginning 1/2021
 - Moving from LEAP 1, 2 & 3 to one LEAP Program
 - Focus programming, governance and finance
- Workshops
 - Mighty workshops – coach leadership
 - Spring Zone Meeting, May, 2020 in Chicago
 - Convention, 2020 in Jacksonville, FL
- Encouraged LSCs to take advantage of the 2 visits allowed per quad by USA Swimming's LSC Development

CZ Region 1 Coaches Meeting

- Sectional dates and changes
 - 2020 - Spring 2020 – Pleasant Prairie (3/12-15), Summer 2020 – U of Minn (7/15-18)
 - 2021 – Spring 2021 – Fargo, ND (3/11-14), Summer 2021 – U of Minn (7/14-17)
 - Adding bonus time standards – 1 sec+ SCY, 2 sec+ LCM
- Moving to a bid process for sectionals beginning in 2022 at 2020 Convention due to the variety of locations now available (Westmont, IL, Des Moines, IA, U of WI-Madison, Fargo, etc). Bid process to be determined
- Central Zones contributing up to \$2,000 earmarked for officials to sectional hosts
- Improvements to meet operations
 - Conference call prior to meet
 - More assistance with OME – Kevin tutorial, shared OME account
 - No flights

Senior Development Committee Meeting

- 2019 Toyota US Open – LCM w TT, 12/4-7 at Georgia Tech, Atlanta
- 2019 Winter Juniors – SCY w LCM TT on Tues only (12/10), Georgia Tech or Federal Way
 - Group casual poll would like meet to be LCM before Trials
- Olympic Trials – 6/21-28
- 2020 USA Invitational – combined Open & Juniors, 8/4-8 at Indy
 - Relay only swimmers allowed by no TT
 - 18&U winter jr stnd
 - 19&O summer jr stnd

- No foreign athletes
- 2020 Futures locations – 7/30-8/2
 - Columbus, OH
 - Fargo, ND
 - Huntsville, AL
 - Irvine, CA
- Pro Series – OME dates published on USAS site
- [National & Junior Team Update](#)
- Butterfly Revolution Update by Mitch Dalton and Russell Mark

Keynote Address – Trevor Moawad

- Mental Conditioning Coach to top athletes such as Russell Wilson.
- Our ability to remove the negative

Central Zone Business Meeting

- USA Swimming representative discussed Club dues increasing. Will be presented at the HOD meeting. Dues have stayed consistent for many years.
- Proposal to add swimmers with disabilities to Multi-cultural meet
- 14&U Zones
 - Foxjet @ U of Minn
 - Jenks, OK
- Open Water 2021 – Lake Andrea, Pleasant Prairie
- Central Zone Coach Director – Michael White, WI LSC
- Zones Budget Presentation
 - Provide Meet Host support
 - Create fees to offset cost – 25 cents per athlete contribution. LSC will be invoiced

Autism 101 for Coaches

- 91% of accidental autism deaths are from drowning due
 - wandering and finding shiny water
 - lack of generalization which is, can swim with instructor but no one else
 - lack of perceived danger of water
 - lack of services
- More boys are diagnosed because girls are more inward behaving and boys are more outward
- To aid communication – use of white boards and visual aids helpful
- When coaching children with autism, diagnosis is an explanation not an excuse
 - Not available
 - Not appropriate
- Common challenges
 - overwhelmed -> redirect, switch subjects

- escalation -> positive approach since negativity increases
- personal space -> smaller groups
- spatial awareness -> my bubble/your bubble
- Behaviors
 - Physical – usually no middle ground, either higher or lower sensory stimulation
 - Cognitive – Compulsive
 - Perseveration – hyper fixation on specific movement, unable to shift directions
 - Rigidity – ritualistic behaviors, concrete box around everything
 - Eye Contact difficulty – doesn't mean not listening
 -

Treasurer's Workshop

- **Investments for LSC** – Doug Barker, First Western Trust Portfolio Manager
 - Available to LSC's. Currently handle USA Swimming portfolio
 - Advantage - Financial institution, not product driven
 - LSC required to have Investment Policy
 - General funds categories relating to investment policies and strategy are: <\$100,000, \$100-\$250,000 and >\$250,000
- **LSC Insurance** – by George Ward from USA Swimming
 - LSC Insurance Summary Updates
 - Liability limit \$10 million per event (change from unlimited)
 - USA Swimming remains to secure the highest coverage of any sport
 - LSC Crime Policy
 - Highlighted separation of duties
 - Certificates of Insurance
 - Must be in compliance to have a valid policy
- **Team Unify** – by Tim LaRoche, Product Development
 - Deck Pass updates to bring parents in to USA Swimming more
 - Reporting functions for better finances
 - LSC's can invoice & collect similar to club level
 - Detailed Chart of Accounts is your tool
 - PCI Compliance – be warned when using 3rd party
- **Financial & Tax Updates** – Jill Goodwin, CPA
 - 990 compliance updates – File 990 timely
 - Monthly reporting
 - Audit
 - Compliance

Vendor Demonstration

- Team Unify and Active Network discussed their programs and demos regarding the interfaces with USA Swimming's membership database
- TU seemed to blend with USA Swimming

- Active Network not as good of flow

Deck Pass on Team Unify

- Team Unify presented its new interface for Deck Pass
- Parents can now access their children with one login and password
- One time upgrade fee \$290
- USA Swimming reaching out to parent audience

Meet the Candidates – Each of the candidates running for a position on the USA Swimming Board of Directors answered questions

House of Delegates – Fri PM

- Annual Memorial Presentation
- USA Swimming Foundations Report
- USA Swimming Board of Directors Report
- USA Swimming State of the Sport
- Annual Awards Presentation

House of Delegates – Sat AM

- Membership Report
- Credential Report
- Board Election
- Financial Report
- Presentation to Life Members – Note: WI LSC – Rick Potter
- LEAP Awards
- Past Board of Director acknowledgement
- Rules & Regs –
 - club dues increase discussion
 - \$70 to \$250 was proposed
 - After discussion and amendments, bringing back to HOD 2020