

Age Group Committee Up Date

Set December Goals

Athlete, create subcommittee (5 athletes to help develop athlete programming), led by Ynyra Bohan

Meet research create subcommittee, led by Rachel Craig

Athlete performance, Jeff Gavin

LSC Branding, Cindy (Swim Team Store)

Location of Long Course Bid Meeting, Settler's Ridge Market District, November 24th, 7:00 pm Cindy (Matt Luke)

Discussion

Engaging athletes

- 10 and unders
 - more organization of warm ups, finding coaches and teams
 - "valuable" awards medals, tickets for snack bar items
 - Team support and cheering
- 11-12
 - Organized warm ups, separated from senior athletes
 - Training trips, friendship, spirit building activities
 - Team events for across the ages
- 13 and over
 - Finals at championship meets
 - 13 and overs always together at meets
 - Really enjoy race commentary
 - High encouragement from coaches to participate in local competitions

Building Success

- Change the dynamic, build bridges between the larger teams
 - Branding
 - Seminars and team building
 - North vs South or Quadrant competitions
 - Dual team practices
- Individual Development
 - How to level the playing field
 - Well to do programs have their kids taking weekly private lessons, working with personal trainers
 - Can AMS provide some type of private instruction to offer to athletes of less affluent areas/families

Swim Lessons in all communities- Tabled