

FOOTHILLS AREA YMCA

BUILDING CHAMPIONS

Bluefins Swim Team



SPONSORSHIP & ADVERTISING OPPORTUNITIES

2021-2022 Swim Season



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

SPONSORSHIP & ADVERTISING OPPORTUNITIES

Foothills Area YMCA Bluefins 2021-2022 Swim Season

The Foothills Area YMCA Bluefins is a year-round competitive swim team located in Oconee County, SC. The Bluefins swim team offers a step by step progression for every child, no matter the ability or age, in the sport of swimming. The FAYMCA coaching staff brings a wealth of knowledge, passion, and caring that help make them a top Y club in the state. These qualities, along with their love and enthusiasm for the sport of swimming and developing young women and men of quality make this program a special place to be!

In the program's first year in existence, the team grew to over 80 members on the way to capturing a CYSL Winter and Summer State Championship. There is one swimmer currently qualified for the YMCA National Championship Meet held in March 2022. The Bluefins are also represented in USA Swimming, with several swimmers qualifying for state and sectional championship meets. Needless to say, it's an exciting time to be a part of the Foothills Area YMCA Bluefins!

Every swim meet, the Bluefins and the Foothills Area YMCA host an average of 150 to 250 swimmers and sell 75 to 150 heat sheets/programs per event. Upwards of 50% of the swimmers in our meets are from out of town/state staying at hotels and using restaurants in the area for all meals. In addition to advertising sponsorships, FAYMCA welcomes creative benefit and support of our program and athletes such as organized team outings to your restaurant / company or specific equipment grants.

Thank you in advance for helping grow our team to be one of the best teams in the state!

SPONSORSHIP LEVELS

\$125

Ad in heat sheet and live streams for one meet

\$750

Ad in all meet heat sheets, live streams, and sponsor logo on team website for Summer or Winter Season (typically, 3 meets, not including state host)

\$2,000

Large ad in all meet heat sheets, live streams and sponsor logo on team website for both Summer and Winter season (typically 6 meets); and a banner on pool deck reflecting sponsorship

Other: \$ _____

Thank you for your gift to support our swimmers!

Full Name: _____ Email address: _____

Company Name: _____ Phone #: _____

Credit Card (by checking this box and entering your card information below, you authorize the Foothills Area YMCA to charge your credit card for the amount indicated above)

Name on card: _____ Expiration: _____

Card Number: _____ CVV: _____

Address: _____ Signature: _____

Personal / Company check Check #: _____ Name on check: _____

Please make all checks payable to FOOTHILLS AREA YMCA. In the notes section, please indicate "Bluefins Sponsorship/Ad"

Ad suggestions and recommendations for Swim Meet Heat Sheets: Black & White; High resolution images--avoid photos of people as they do not copy well; Coupons, deals, BOGOs, etc. help ads stand out.