



Sunrise Swimming Code of Conduct: Coaches

Purpose: To establish common expectations for all members of the coaching staff of the club. This Code of Conduct for coaches is to be used as a guide to promote a positive team environment and good sportsmanship. It will also be used to establish boundaries between coach and swimmer.

Expectations: As a coach, I understand the importance of my role in the development of the swimmers, and agree with the following statements:

- At all times, adhere to USA Swimming's rules and code of conduct.
- Set a good example of respect and sportsmanship for participants and fans to follow.
- Act and dress with professionalism and dignity in a manner suitable to his/her profession.
- Respect officials and their judgment and abide by the rules of the event.
- Treat opposing coaches, participants, and spectators with respect.
- Instruct participants in sportsmanship and demand that they display good sportsmanship.
- Coach in a positive manner and do not use derogatory comments or abusive language.
- Win with humility and lose with dignity.
- Treat every athlete fairly, justly, impartially, intelligently, and with sensitivity.
- Always place the well-being, health, and safety of swimmers above all other considerations, including developing performance.
- Continue to seek and maintain their own professional development in all areas in relation to coaching and teaching children.
- Always maintain a professional separation between coach and athlete.

Any legal felony conviction shall also be considered a violation of this code.

Any complaints of a coach violating this code of conduct will be brought to the attention of his/her supervisor and/or the employer. Enforcement of the code is included but not limited to:

1. A letter of reminder of ethical conduct to the coach
2. A letter of reprimand directly to the offending coach
3. A letter of reprimand to the offending coach, with copies to the employer of the coach
4. A letter as above, with additional copies to the LSC Chair in the cases of USA Swimming Coaching, or similar body in other situations.
5. Temporary suspension
6. Suspension