



May 17, 2022 ATAC Booster Meeting

The meeting began promptly at the scheduled 6:00 PM start time.

Introductions of meeting attendees were made by each person present.

President Simone welcomed those present in attendance to the meeting and thanked them for attending.

Coaches Report

- Coach Terry provided an update on the status of the team by first emphasizing that he recognizes and appreciates that being involved on a swim team is not just an individual effort on the part of the swimmer but that it takes an entire family commitment to promote success of both the individual and the team. Coach Terry also thanked the parents for attending the meeting and for demonstrating their commitment to the swim program.
- Coach Terry acknowledged how fortunate the ATAC Swim Team is to have the continued ability to travel to out of town meets, noting that several swim teams around the state have not returned to their full travel schedules, post-Covid.
- Coach Terry noted that earlier in the day the ATAC Summer Swim schedule was distributed to the Team via email and that the City of Tallahassee had just recently provided the lane space availability for Summer to him so that he could develop that schedule. Coach Terry noted that the City of Tallahassee is providing ATAC with more lane space this Summer compared to last Summer, but noted that ATAC does not have the pre-Covid lane space availability. Coach Terry noted that this is likely due to the City's commitment to individual lane/lap swimming and the lifeguard staffing shortages.
- Coach Terry reminded the parents of the need to complete the USA Swimming Safe Sport Training (reference was made to recent emails sent to parents on this subject) so that the swim team can reach the threshold requirements to continue as a USA Swimming Certified Safe Sport Team.
- Coach Terry provided an update on upcoming or recently implemented coaching adjustments made as a result of recent coaching vacancies.

Upcoming Meets

President Simone reminded everyone in attendance of the upcoming ATAC Long Course Invitational being held at Trousdale June 24-26, 2022. It was noted that this is one of three large meets hosted by ATAC annually and that many volunteer opportunities exist for parents to be involved in making this meet a success. Needed volunteer positions mentioned were: Hospitality, Concessions, Heat Winner Fairy, Visiting Team Hotel Logs (for Visit Tallahassee), meet set-up and tear-down, etc. It was noted that Total Team Wares and a snow cone vendor will be at this meet. It was noted that T-shirts for this meet, the July ATAC meet, FLAGS and Sr. Champs shirts had been ordered or were being finalized for order.



Treasurer Report

The Treasurer reviewed the financial position of the Boosters organization by highlighting income and expenses for the period dating back to the December 21, 2021 booster meeting. Notable income during this period was related to meet entry fees collected, Florida Swimming registration fees collected, merchandise sales, and sponsorships. Notable expenditures during this period were ATAC banquet costs, meet entry fees expended, Florida Swimming registration fees expended, rental of the FSU Leach Center for the 2022 Mac Meet, and coaches travel to out-of-town meets. Overall, for the period between 12/21/21 and 05/17/22, the Boosters have a deficit of - \$5,902.36. However, the Boosters account has a current balance of \$29,170.96 which puts the Boosters in a sound financial position as we prepare for expenses related to coaches out-of-town travel to the upcoming Sarasota and Gainesville swim meets, and for the Long Course Invitational and Area 1&4 meets.

Open Floor Discussion/Questions

There was a question about how marketing/promotion of the ATAC program is handled on various social meeting platforms. It was noted that this is mostly handled in-house by the coaching staff. A parent in attendance at the meeting volunteered to take on that role and will meet with Coach Terry and Coach Sami to coordinate that effort. It was also noted that the email related to the ATAC Summer training schedule which was sent earlier in the day included an ATAC promotional flyer. Parents were encouraged to distribute that information to their contacts/post it on their social media accounts. Additionally, the group was informed that the same flyer has been provided to Leon County Schools for them to distribute on their community awareness platform.

The meeting adjourned at approximately 6:45 PM.