

MISSION AND VISION AND PHILOSOPHY STATEMENTS

Vision Statement: **We envision a world in which everyone uses swimming as a conduit to recreation, competition, and a healthier life.** This process begins with water safety and continues through a lifetime of skill development, personal improvement, social interactions, competitive opportunities and just plain fun!

Mission Statement: **We Value All Swimmers Together.** Guided by our core values of character, excellence, communication, positive mindset, and presence; we teach everyone to become better swimmers, athletes, teammates, and individuals, who are more than capable to give back to our communities and sport.

Purpose Statement: **We provide**

1. **Swim Lessons** for babies (Infant Swimming Resource--ISR), children, and adults;
2. **Swim Teams** for all levels of competition;
3. **and Life Lessons** through daily instruction and periodic seminars about movement, mindset, recovery, nutrition and sleep. *

**Respectfully borrowed from Ryan Flaherty, Senior Director of Nike Performance and the "Nike Trained" podcast.*

Athlete Safety Philosophy: Our club implements the safe sport policies and guidelines provided by USA Swimming and US Center for Safe Sport to ensure a safe, healthy, and positive environment for all members and participants as we pursue our mission and vision.