



Sponsor Packages

Dynamo Swim Club



- **Mission Statement:**To Pursue Excellence in Competitive Swimming
- **Vision Statement:**
 - To be the model 18 and under club team in the United States
- **Core Values:**
 - Respect our teammates, our coaches, our tradition, ourselves
 - Honor our sport and the pursuit of excellence
 - Be bold pursue excellence without reservation
 - Show grit and overcome setbacks
 - Recognize the need to work as a team
 - Commit to growth and development of all individuals within Dynamo
 - Set high standards rather than enforce rules





Dynamo Swim Club by the Numbers

- 10,000 swim lessons for children annually
- 900 team athletes
- 400 Junior Programs swimmers
- 350 Masters and Triathletes in Multisport
- 20 Scholastic All Americans
- 22 swimmers at 2016 Olympic Trials
- Over 50 athletes swimming in college
- 200+ Water Polo Adult and Youth Players
- 2500 Lap Swimmers
- 250+ Seniors in Wellness/Fitness Classes
- 4 Junior National Championships Won
- 1.8 million gallons of water
- ONE TEAM



Dynamo Swim Club Sponsorship Opportunities

- In Kind Services-Support services including plumbing electrical, and those that enable us to run a world class facility. If you own or manage a company that can help support Dynamo in its mission, please call Kim Westfall at 314.497.6565.
- Restaurant/Catering Partnerships-Hosted meets and other events bring a need for catered meals and other food items. Gold Level partnership status can be reached by donating a retail value of \$2500 or more in food and beverages.
- National Sponsorships-Goods and Services donated or displayed at meets and other events. Cost determined based on goods/services provided.
- Local Sponsorships-Levels range from \$200-\$7500 including alumni, current families and local businesses. See next slide for details.



Sponsorship Levels

- Platinum Sponsor (1 available) \$7500
 - Dynamo Swim Club Meet Named in Honor of your Company
 - Corporate Logo with prominent placement on Club t-shirt (worn by over 1000 athletes and coaches)
 - Website Recognition with live link to business
 - Two 3 x 5 banners displayed outside and inside pool area for one full year
 - Email blast to announce your company's promotions
 - Reserved Parking Spot for all Dynamo Events
 - All volunteer sessions waived
 - Invitation to hand out promotional materials at all hosted meets

- Gold Sponsor (unlimited) \$5000
 - Website Recognition with live link to business
 - Two 3 x5 banners displayed outside and inside pool area for one full year
 - Email blast to announce your company's promotions
 - Reserved Parking Spot for all Dynamo Events
 - All volunteer sessions waived
 - Invitation to hand out promotional materials at all hosted meets



Sponsorship Levels

- | | |
|---|---------------|
| Silver Sponsor (unlimited) | \$2500 |
| <ul style="list-style-type: none">• Website Recognition with live link to business• Two 3 x 5 banners displayed outside and inside pool area for one full year• Email blast to announce your company's promotions• Reserved Parking Spot for all Dynamo Events• All volunteer sessions waived | |
| Bronze Sponsor (unlimited) | \$1000 |
| <ul style="list-style-type: none">• Website Recognition with live link to business• Two 3 x 5 banners displayed outside and inside pool area for one full year• Reserved Parking Spot for all Dynamo Events• All volunteer sessions waived | |
| Family Sponsor (unlimited) | \$500 |
| <ul style="list-style-type: none">• Website Recognition• 10 hours of volunteer sessions waived | |
| Alumni Sponsor (unlimited) | \$200 |
| <ul style="list-style-type: none">• Website Recognition | |



Commitment Form

Business/Family/Alumni Name: _____

Contact: _____

Address: _____

Email: _____

Phone: _____

Sponsorship Level: \$7500 _____ \$5000 _____ \$2500 _____ \$1000 _____ \$500 _____ \$200 _____

Checks Payable to Dynamo Swim Club or use credit card by calling Mike Cotter at: 404-483-7418

For questions or more information, please contact Kim Westfall at kimwestfall@hotmail.com or 314-497-6565.