



“Providing a world class swimming environment for all swimmers to develop their full potential as athletes and as individuals”

Greetings,

Katy Aquatics is a local USA swim club with a guided age-group program that runs year-round for ages three and older. The skill level in our organization ranges from the beginner who is just starting swim lessons, to training highly accomplished athletes who represent our club at National level competitions across the country. We have been in existence for over 30 years as a swim club and are recognized as one of the top 50 swim teams in the United States.

Right now, we are all experiencing an unprecedented situation with COVID-19. While the immediate and long-term impact of this pandemic is still unfolding, please know that our Board of Directors and Coach Leadership have been working diligently over the past few months to keep our swimming programs affordable and accessible to the youth of Katy. When young people become members of KATY Aquatics, they gain more than just swimming skills. They acquire life experiences and learn the values of sportsmanship and teamwork.

Swimming is a sport that provides physical, emotional, and intellectual skills that will last a lifetime. This was proven during the recent lock-down we experienced when our team did everything possible to keep our swimmers virtually engaged with an emphasis on community and how to maintain a healthy active lifestyle. With more than 1,000 children involved in our competitive and learn-to-swim programs, you can imagine our determination to keep our programs available and beneficial to our members.

We are a 501 (C) (3) non-profit organization supported by tuition, small grants, and donations. It is because of the generosity and support from many Katy Aquatics friends and families over the past several months that has enabled us to keep our programs active and successful during this unparalleled time. Please know that a sponsorship donation made on your behalf to our team will be utilized responsibly, and to better the experience of all swimmers in our club. In return, each sponsor will receive the following promotional value as outlined in the enclosed Sponsorship Packet.

As we prepare for this season, Katy Aquatics is sincerely looking forward to partnering with you and your business as we continue to make improvements in our efforts to keep strong swimming programs obtainable and thriving within the Katy area. If you wish to become a team sponsor during our 2020-2021 year, please contact Beth Ramsey at the information listed below. You will then receive a letter of confirmation to detail your charitable contribution to our club.

Your consideration is sincerely appreciated, and we look forward to hearing from your organization soon.

Warmest Regards,

Travis Sandifer
KATY Aquatics Executive Director

*KATY Aquatics, Attn: Beth Ramsey
1806 Avenue D, Suite 103
Katy, Texas 77493
Office: 281-391-7200 / Email: beth@katyaquatics.org*



2020-2021 Corporate Sponsorship Levels*

Titanium Level Sponsor -- \$10,000

- Please contact Travis Sandifer, the Executive Director at KATY Aquatics, to discuss specific details
Office number: 281-394-7200

Platinum Level Sponsor -- \$2,000

- Logo on back of team t-shirt (each swimmer receives three shirts per year)
- Company logo and listing as a Platinum Sponsor to be included in Heatsheet for all meets hosted by KATY Aquatics
- Company logo posted on the KATY Aquatics homepage with link to your company website
- Opportunity to send an email blast or post a message on team social media six times a year, PLUS sponsor recognition on social media
- Receive sponsorship recognition in Team Newsletters distributed to all families on the competitive team
- Opportunity to have a Member Account to access our website and receive email updates on team events throughout the year
- Invitation for up to four guests to attend our yearly Awards Banquet
- Sponsor appreciation plaque with team picture

Gold Level Sponsor -- \$1,000

- Logo on back of team t-shirt (each swimmer receives three shirts per year)
- Company logo and listing as a Gold Sponsor to be included in Heatsheet for all meets hosted by KATY Aquatics
- Company logo posted on the KATY Aquatics homepage with link to your company website
- Opportunity to send an email blast or post a message on team social media four times a year, PLUS sponsor recognition on social media throughout the year
- Receive sponsorship recognition in Team Newsletters distributed to all families on the competitive team
- Opportunity to have a Member Account to access our website and receive email updates on team events throughout the year
- Invitation for up to two guests to attend our yearly Awards Banquet
- Sponsor appreciation plaque with team picture

Silver Level Sponsor -- \$750

- Logo on back of team t-shirt (each swimmer receives three shirts per year)
- Company logo and listing as a Silver Sponsor to be included in Heatsheet for all meets hosted by KATY Aquatics
- Company logo posted on the KATY Aquatics homepage with link to your company website
- Opportunity to send an email blast or post a message on team social media twice a year, PLUS sponsor recognition on social media throughout the year
- Receive sponsorship recognition in team Newsletters distributed to all families on the competitive team
- Opportunity to have a Member Account to access our website and receive email updates on team events throughout the year
- Sponsor appreciation plaque with team picture



Bronze Level Sponsor -- \$500

- Company name listed on back of team t-shirt (each swimmer receives three shirts per year)
- Company logo and listing as a Bronze Sponsor to be included in Heatsheet for all meets hosted by KATY Aquatics
- Company logo posted on the KATY Aquatics homepage with link to your company website
- Sponsor recognition on social media throughout the year
- Receive sponsorship recognition in Team Newsletters distributed to all families on the competitive team
- Opportunity to have a Member Account to access our website and receive email updates on team events throughout the year
- Sponsor appreciation plaque with team picture

Friends of Katy Aquatics -- \$200

- Company logo posted on the KATY Aquatics homepage with link to your company website
- Sponsor recognition on social media throughout the year
- Receive sponsorship recognition in Team Newsletters distributed to all families on the competitive team
- Opportunity to have a Member Account to access our website and receive email updates on team events throughout the year
- Sponsor appreciation plaque with team picture

If you are interested in supporting KATY Aquatics Swim Club for the 2020-2021 year, please complete the attached form and send back to Beth Ramsey at the contact information listed below.

Thank you for your kind consideration and generosity during this time.

Sponsorship Contact Information:

KATY Aquatics; Attn: Beth Ramsey
1806 Avenue D, Suite 103, Katy, Texas 77493
Office: 281-391-7200 / Email: beth@katyaquatics.org

**The above sponsorship levels will last for a one-year commitment (September to August).*

KATY Aquatics has over 950+ Facebook Fans, 915+ Instagram Followers, 270+ Twitter Followers, 635+ Email Subscribers to our club.

SPECIAL NOTE: Commitment for Corporate Sponsorships must be submitted by 9/25/2020 in order to have your Company Logo/Company Name on the Team T-shirts, Heatsheets and Website postings.



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Katy Aquatics Corporate Sponsorship Form

Date: September 2020

By completing this form in duplicate with one copy submitted to Katy Aquatics and the other for your tax record, will confirm that both Katy Aquatics and your company has transferred and accepted the Donation of Funds on your behalf for the advancement of our non-profit swim organization in Katy, Texas. **Please make funds payable to Katy Aquatics** and mail to the address listed at the bottom of the form. Thank you for your generous support of Katy Aquatics.

Katy Aquatics
Contact: _____

Company Name: _____

Company Contact: _____

Company Address: _____

City: _____

State: _____

Zip: _____

Office Phone: _____

Contact E-mail: _____

Company Web site: _____

Sponsorship Level: Titanium*(\$10,000) _____ Platinum*(\$2,000) _____
Gold*(\$1,000) _____ Silver*(\$750) _____ Bronze*(\$500) _____
Friends of Katy Aquatics*(\$200) _____ Other _____

Please email all Corporate Logos for T-shirts, Heatsheets and Website postings directly to Beth Ramsey at beth@katyaquatics.org by **September 25, 2020.*

Katy Aquatics
Attn: Beth Ramsey
1806 Avenue D, Suite 103
Katy, Texas 77493

Office: 281-391-7200
E-mail: beth@katyaquatics.org

www.katyaquatics.org