



Club Development Committee

March 23, 2021

Meeting Notes

The mission of the Club Development Committee is to develop and implement programs that help build, support, and educate clubs in the Gulf LSC.

Attendance: John, Adrian, Macy, Matt, and Dana

A. Old Business

1. Webpage Tab
 - Check out new webpage!
 - Anything to add or change let Dana know
 - Add meeting minutes section
 - Add coaches ed resources from Matt
 - Any thoughts or ideas?
2. Officials recognition program for banquet
 - Presenting to Board (April 7th)- Develop an award for Years of Service Award
 - John suggestion- Do a write up to send to the BOD before the meeting, so they have time to read over it. Adrian will send write up to committee April 1st for approval and send to BOD April 5th.
 - John had idea to give new officials (new certifications) a white polo as they become official. Adrian will get with Julie for this, can probably get shirts donated from a sponsor.
 - Adrian will present to the board
 - Officials Committee- Maintain excel document
 - Donna suggested Officials Chair maintain document and update every July.
3. Education topics
 - Julie will help when we negotiate fees
 - Alexis and Paris- How to run a business (hiring process, team culture, leading in a crisis, operations of a team, structure of a team-registration/billing/meet entry, pool maintenance- contracts/owning a pool)
 - Dr. Megan- Mental health of athletes (for parents) and mental health for coaches
 - Talks for parents
 - National team athlete
 - Other ideas for speakers: Russell Mark, someone from USA Swimming that would offer to talk for free
 - When do we want to start our first talk? Who will moderate?
 - First talk early to mid-May
 - Macy will moderate
 - Next talk in September- Do a talk for wet side of coaching and a talk for parents. Will have a speaker at the Gulf banquet, so we should balance out with that talk. Maybe just a talk for wet side coaching and parent talk in October/November.
 - Record meeting and post (have to log-in to see recording???) - Ask Julie
 - Have Julie record with Gulf account and send out to coaches that could not attend (how???)
4. How can we collaborate with other committees?
 - Safe Sport Update- Wait to see who new chair will be. Erik sent a document with the Safe Sport goals.
 - John's team is looking at incentives for parents to do portion of Safe Sport course. When they finish the course, their names get in hat for drawing (sponsor equipment or team registration fees waived for a year)
 - TPC- How to run a meet document

- Adrian collaborating now with Officials Committee
- Let's be a leader in the collaborating, get the ball rolling to the LSC working together!

B. New Business

1. Delegate tasks
 - Adrian- Officials recognition/Safe Sport
 - Matt- Educational resources for coaches
 - John- Collaborate with TPC- Beginning to run a meet document
 - Macy- Work with Julie to coordinate speaker talks
 - Bill- Resources listed on the webpage, start to get links and info needed
 2. Next meeting???
 3. Future Ideas- Running list
- *Mid-May, after our talk from Alexis and Paris, so we can review how it went*
 - *Dana- double check with Bill about timing for him to get on*
 - *Save these for later, we have a few things to get done now*
 - Education topics- Get other LSC to write.
 - Meet Director/AO shadowing program
 - Recruitment and development of officials
 - *Officials do a virtual training?*
 - *Club hosts do an officials training at meets- advertise ahead of time*
 - *How to get younger families involved?*