



What is Swim-A-Thon?

- The Swim-A-Thon is scheduled for the morning of Sat., April 1 at the Pearland Natatorium.
- On the day of the event, swimmers will have two hours to swim up to 200 lengths of the pool. Prior to event day, swimmers obtain donations from family, friends, neighbors, businesses, etc.
- Swim-A-Thon is a USA Swimming sponsored fundraising program. Money raised from Swim-A-Thon helps support our team's operating expenses, and 5% of funds support the USA Swimming Foundation. Our fundraising goal is \$25,000.

Collecting Financial Donations

- 100% of the money you collect will apply toward your family's yearly fundraising requirement of \$150.
- All donations will be collected online this year. Use the separate TU Money Guide to set up your own personal fundraising profile through the PEAK website, starting Mon., March 6. Then, send the link to family and friends.
- You can also use the separate business sponsorship form to solicit donations from businesses you regularly visit: doctor, dentist, restaurant, etc. Many companies offer corporate matching for employees.
- All donations must be received by Sat., April 8 in order to count for the fundraising prizes.
- Swimmers can still collect donations, even if they are not able to swim on the day of the Swim-A-Thon.

On the Day of the Swim-A-Thon

- You will have two hours to swim up to a maximum of 200 lengths of the pool on morning of Sat., April 1.
- You will sign up online for a two-hour Swim-A-Thon session on a first come, first served basis. The swimmer signup will open on Mon., March 20. Sign up to swim from 8:30am-10:30am OR from 10:45am - 12:45pm.
- Bring a family member or friend to count your lengths and a chair for them to use while counting.
- Kickboards and fins are allowed! Bring them, along with your goggles, cap, water bottle, and a towel.
- A counting card and pencil will be provided at check-in. When you finish, you'll report the number of lengths you swam, then pick up a snack and a participation ribbon. Swimmers who complete 100 or 200 lengths will receive a bag tag from USA Swimming at a later date. Length totals must be reported in order to earn the bag tag!

Volunteering & Service Hours

- PEAK families can earn a limited number of service hours by volunteering to help with Swim-A-Thon on Sat., April 1 and by signing up to donate snacks and door prizes, to be dropped off the night before or the morning of the event.
- The signups for service hours will open on Mon., March 27.

Fundraising Prizes

- Swimmers will receive the highest PEAK Prize and the highest USA Swimming prize for the level of donations collected:

PEAK Prizes

- \$300 – \$25 gift card of choice*
- \$600 – \$50 gift card of choice*
- \$1000 – \$100 gift card of choice*

*Gift card choices: Swim Shops, Target, Starbucks, Chick Fil A

USA Swimming Prizes

- \$400 - Swim Cap
- \$600 - Dry Bag
- \$800 - Water Bottle
- \$1,200 - Shower Speaker

Other Prizes

- Swimmers who participate in the Swim-A-Thon will receive a PEAK Swim-A-Thon ribbon.
- Swimmers who complete 100 or 200 lengths at the Swim-A-Thon on April 1 will earn a bag tag from USA Swimming.
- Swimmers will also have the opportunity to enter a drawing to win a door prize at the Swim-A-Thon on April 1.

Swim-A-Thon Questions

- Questions? Contact Lynette McManus at volunteer@pearlandaquatics.org