

## **PEAK SWIM TEAM SOCIAL MEDIA USE POLICY**

Social media refers to any online tools or functions that allow people to communicate and/or share content via the internet. This social media use policy applies to platforms including but not limited to Facebook, Twitter, texting, email, Snapchat, Instagram and any other online technologies that allow individual users to communicate and share content.

When using social media, the lines between public and private, personal and professional, may be blurred. When posting content online there is the potential for that content to become publicly available through a variety of means, even if it was intended to be shared privately. Therefore, you should refrain from posting any content online that you would not be willing for everyone to see. If you are online, you are on the record—much of the content posted online is public and searchable or may be passed along to individuals you did not wish to be contacted. Please be sure to always act responsibly and ethically.

### **Athletes, Family Members, and Coaches agree to the following:**

- I will NOT post or share any content that is abusive, harassing, threatening, intimidating, demeaning, negative, or defamatory regarding PEAK teammates, family members, coaches, board members, or officials.
- I will NOT post or share any content that would be considered obscene, offensive, provocative, or uses foul or hateful language.
- I will NOT post or share any content that is dishonest, untrue, or is misleading.

### **Consequences**

The Pearland Aquatics Board of Directors will review any complaints.

- Every attempt will be made to adequately review and fairly assess the severity of an alleged social media violation incident. All parties involved will be asked to cooperate with the Board to fully remedy the situation.
- Disciplinary actions for those individuals found to have violated the social media use policy are as follows depending on the nature of the offense:
  - Verbal and written warning
  - 1 week practice suspension
  - Dismissal from the team

*Updated 8/15/22*

