IASI Officials Website Assessment & Suggestions

**Current Design:**

Calendar

Officials Ed

* New Officials
* Re-certifying
* N2/N3 Certification
* Training Videos
* Coaches List
* Meet Referees
* Mentoring

Events/Clinics

* ST Clinics
* AO Clinics

Forms

* Meet Forms
* Registration

Positions

* AO
* ST
* SR
* CJ
* DR
* AR
* MR
* Open Water
* Safety Marshall

Rules Book

Apparel

Committee

Newsletter

Current site also has buttons on side for Registration, Meet Sign Ups, MAAPP Guide, and Links

**Proposed Design:**

Retain the Meet Sign Ups & MAAPP Guide buttons

Calendar – leave as is

Learn About Officials – explains officiating from a novice perspective. Defines all positions on the deck and their role in the observation and operation of a meet

Become an Official – The starting point on the journey to become an official. List the steps required to become a ST or AO. Provide resources and references to support that process. ST/AO Clinics may be promoted here, but they should also be on the Calendar

Grow as an Official – Assumes the visitor is already an ST or AO. Provides the pathway and requirements for advancement of LSC certification and N2/N3 qualification. Sub-pages for each position with links/resources specific to every position (including ST & AO). Sub-page for Mentoring.

Officials Resources –

* Apparel
* Registration
* Meet Forms
* Coaches List
* Meet Ref List
* Training Videos
* Links to USA resources
	+ Rules Book
	+ National Certification
	+ OTS

LSC Updates -

* Officials Committee
* Newsletters