



## FAQs

### **What makes the Hammer Head Swim Cap different?**

The Hammer Head® Swim Cap is a revolutionary breakthrough for swimmers of all ages and abilities, combining, for the first time ever, swimmer head protection with enhanced performance properties.

**Speed; Hammer Head features TEKFIT®**, designed for racing, the Hammer Head cap is safe, wrinkle-free, hydrodynamic, and reduces drag. This cap provides the best competitive advantage in the water.

**Safety; Hammer Head features HIT Honeycomb Impact Technology®**, revolutionary tiny honeycomb pillars that provide an invisible protective layer to enhance performance and absorb the shock from any impact with the pool wall or other swimmers.

**Quality; Hammer Head Caps are made from one solid piece of premium silicone and designed to be the most comfortable and durable cap a swimmer will ever wear. Not a single Hammer Head cap has ever torn.**

### **How common are head injuries in swimming?**

More common than you think. Head safety of our swimmers is top of mind for parents, coaches and athletes with the implementation of Concussion Protocol Training (CPT) across all states by major organizations like USA Swimming and the National Federation of High Schools Association.

### **How do I wear the Hammer Head Caps?**

The Hammer Head® logo always goes in the front and the cap size is labeled on the inside back of the cap. If your swimmer has long hair, make a low ponytail in back and tuck the hair up in the back of the cap. You can wear your team cap over the Hammer Head and maintain the smooth-wrinkle-free racing surface. Check out this brief video: <https://www.youtube.com/watch?v=5Duh5mHJu74>

### **Can I customize the Hammer Head Swim Cap?**

Yes. Hammer Head Swim Caps can be custom customized with a one-color team logo (one side, two sides or back). Please contact us for a custom quote for your team.

### **How do I order caps for my team?**

There are a few options. For team orders, contact us at [info@hammerheadswimcaps.com](mailto:info@hammerheadswimcaps.com) or call 1-888-842-5151 for inside sales who will tell you about our volume discounts. For individual parent orders we will provide you with a brief educational email, a link to our website ([www.hammerheadswimcaps.com](http://www.hammerheadswimcaps.com)) to send out to your swim families along with a discount code for being part of your team.

### **Why does the Hammer Head Swim Cap cost more than a traditional silicone or latex cap?**

The Hammer Head is the first of its kind and is the world's only protective swim cap, bringing an unmatched level of protection to swimmers. Innovation has enhanced and improved tech suits, goggles, training equipment over the decades - for the good of the sport. This is your next generation of swim cap. All other sports require protective head gear, it is time swimming catch up. It costs roughly \$10-\$15 more than a standard swim cap and gives you safety, confidence, comfort and durability. The basic swim cap offers none of these. It is about time we all expect more from our swim caps.

## How can I be part of the Hammer Head Movement?

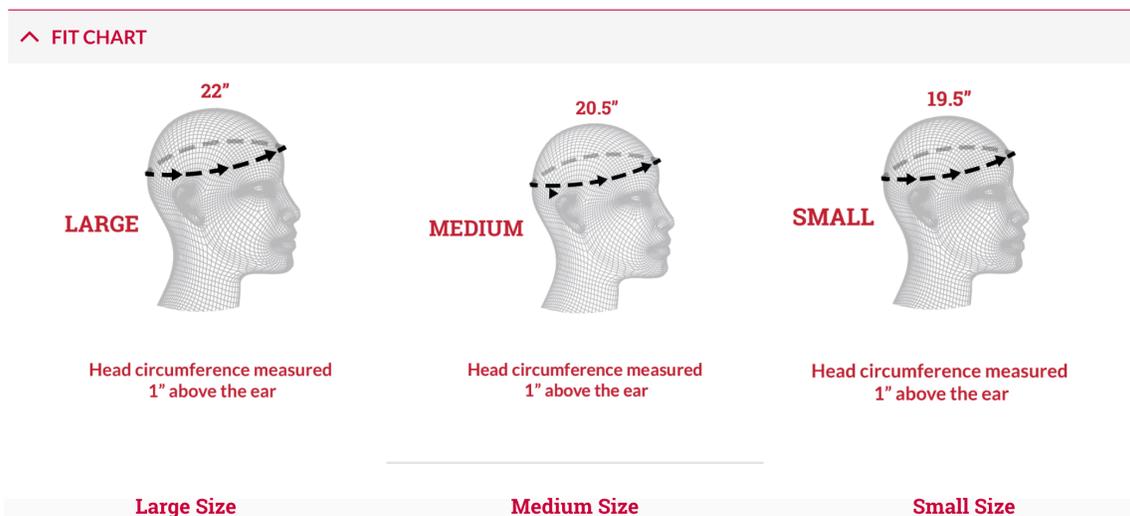
There are two easy ways we can work together to make your team faster and safer.

1) **Parent/Athlete Email:** This is the most hands-free option for coaches. You send out an educational email to your parents and athletes about our revolutionary new product. The focus is on joining the movement to keep swimmers safer and give them every competitive advantage! This option offers your swim families a discount code specific to your team where they can purchase Hammer Head (<https://hammerheadswimcaps.com/products/shop>) directly. To make it almost effortless, we have written a communication for you to send to your swim families through your email system. All you have to do is cut-paste-send! We just need to establish a discount code and we are able to track participation over time. Many teams put our logo and link to our website on your team website.

2) **Join our Affiliation Program:** This earns you a 40% discount on purchases (minimum order size is 25 caps), we both engage in social media promotion of the Hammer Head, you can reach out to your swim families and local peers to tell them about the Hammer Head and the proceeds can go back to your Booster Club or you can pass the discount on to your swim families - that is entirely up to you. The MSRP is \$34.95 each. Email [info@hammerheadswimcaps.com](mailto:info@hammerheadswimcaps.com) to check out our Affiliate Program Agreement.

## Is the Hammer Head One-Size-Fits-All?

The Hammer Head comes in three sizes; small, medium and large. We know all heads are shaped differently, but please use this as a guide for your purchase. You will know you have the right size when it feels like the most comfortable cap you have ever worn!



*"We will soon all look back incredulously that athletes ever swam without a cap of this kind, combining speed, safety and quality."*

Rowdy Gaines  
Olympian and International & Masters Hall of Famer

Proudly Endorsed By



Olympic Gold Medalist,  
Rowdy Gaines

