



PO BOX 2791
Wenatchee, WA 98807
(509) 884-8917
www.velocity-swimming.com



Promoting the development of life skills through the sport of Swimming

2017-2018 Sponsorship Program

Friends of Velocity Swimming: (\$50 - \$249)

- Name on list of corporate sponsors on our team website (www.velocity-swimming.com)
- Name included on corporate sponsor list in every heat sheet for this swim year

Teal: (\$250 - \$499)

- All of the **Friends of Velocity** benefits **PLUS**
- Name on the Velocity Swimming sign at East Wenatchee Aquatic Center (EYAC)
OR Plaque with a picture of the team delivered by a team member
- Logo on list of corporate sponsors on our team website (www.velocity-swimming.com)*

Bronze: \$500 - \$749

- All of the **Friends of Velocity** and **Teal** Benefits **PLUS**
- Option for name or logo* usage on sign & heat sheets. (* SEE NOTE BELOW)
- Name announced by the PA announcer once per day at each home swim meet
- One-eighth (1/8) page recognition ad in each heat sheet with company name or logo*
- Name on the back of a "Team Spirit" t-shirt during the 2018-2019 Swim Year

Silver: \$750 - \$999

- All of the **Friends of Velocity**, **Teal** and **Bronze** Benefits **PLUS**
- Banner (provided by business) displayed at each home swim meet
- One-quarter (1/4) page recognition ad in each heat sheet with company name or logo*
- Recognition on team Facebook page via "status update"

Gold: \$1000 - \$2499

- All of the **Friends of Velocity**, **Teal**, **Bronze**, and **Silver** Benefits **PLUS**
- One-half (1/2) page recognition ad in each meet program with company name or logo*
- Name or logo* displayed on **home page** of team website (www.velocity-swimming.com)
- 15-30 second announcement of business daily at each home swim meet

Champion: \$2500 and up

- All of the **Friends of Velocity**, **Teal**, **Bronze**, **Silver**, and **Gold** Benefits **PLUS**
- One full-page recognition ad in each meet program*.
- Two banners (provided by business) displayed at each home swim meet
- Small banner (provided by business) displayed at all AWAY swim meets
- Large size picture/plaque of the team presented by team members
- 30-45 second announcement of business twice per day at each home swim meet
- Name or logo* on back of "Team Spirit" t-shirt

Velocity Swimming is a non-profit 501(c) 3 organization



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Meet Naming Rights: \$1,500 to \$3,000 Depending on Meet

Apple Capital Swim Meet (June 1-3, 2018). Last year this meet attracted 1,000 swimmers entries and is listed as the 3rd largest sporting event in The Wenatchee Valley. We are planning for a 1000 swimmers. **Naming Rights Cost \$3,000**

2. Starlight Open (July 6-8, 2018). Approximately 500 swimmers attended in 2017. We are again planning for 600 swimmer this year. **Naming Rights Cost \$2000**

3. Christmas Open (December 2018). Approximately 200 swimmers in 2017, with a goal of 400 in 2018. **Naming Rights Cost \$1,500**

- First option to renew and retain naming rights following year
- All the Benefits of **Gold** Benefits **PLUS**
 - One full-page recognition ad in named meet program.
 - Two banners (provided by business) displayed at each home swim meet
 - Small banner (provided by business) displayed at all AWAY swim meets
 - Large size picture/plaque of the team presented by team members
 - 30-45 second announcement of business twice per session at named swim meet
 - Name or logo* on back of "Team Spirit" t-shirt

*Notes:

- 1 All benefits to our sponsors shall be from April 2018- Aug 2019 unless agree to otherwise.
- 2 Logos are to be supplied to Velocity Swimming by the business sponsor in an agreed upon format.
- 3 Add sheets for inclusion in meet event program are to be supplied to Velocity Swimming by the business sponsor in an agreed upon format.

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