



# Laps for COHO 2021

## *How Far Will You Lap?*

One of COHO's largest fundraisers is **Laps for COHO**. Our swimmers get sponsors to donate money for swimming an hour straight. Swimmers of all levels and from every group participate. They have a lot of fun, earn prizes, and bask with pride when they see just how many laps they've swum.

**This event helps to offset the cost of:** Training and Pool Equipment, Annual Awards Banquet, Ribbons, Achievement Program Prizes, Social and Team Events, Team Charter Membership, Coaches Certifications, Officials Certification. Each Swimmer can earn prizes and the whole team can earn incentives together!

**WHO:** All COHO swimmers, from Minnows to Gold, new and experienced, are encouraged to participate. **PARENTS ARE NEEDED TO COUNT LAPS WHEN THEIR CHILD SWIMS.**

**WHAT:** A fun and challenging event in which swimmers complete as many laps as they can in one hour. **We use an ONLINE system through the COHO team website for donating. Set up your own on-line promotion (landing page) for laps with little effort.** We are not collecting money per lap, just flat donation amounts. Join us for this **FUNraiser!**

**PRIZES YOU CAN EARN THIS YEAR ARE:** Earn \$10.00 of Parent Board Team Store credit for every \$50.00 raised. For example raise \$1,000.00 of fundraising and earn \$200 of free credit in our team store that you can put towards COHO swimsuits, t-shirts, sweat pants, and more! Parent Board Team Store Credit becomes available starting at the 2021 COHO IMX Swim Meet.

**WHEN & WHERE:** Wednesday & Thursday, November 17<sup>th</sup> & 18<sup>th</sup> @ DEERFIELD HIGH SCHOOL  
Swimmers will sign up and only swim Laps one of the days.

A minimum donation of \$15 per swimmer is required to participate. That \$15 donation will include a t-shirt and refreshments after they swim. It will also apply to any fundraising total you generate.

**WHY:** This event help support the COHO Swim Club by sponsoring your swimmer. More important **swimmers get to see each and every year how they have improved in their laps.**

**HOW:** Signup on [www.teamcoho.org](http://www.teamcoho.org) "Laps for COHO." **THERE WILL BE LIMITED SPACES EACH SESSION, SO DON'T DELAY IN REGISTERING WHEN IT OPENS ON THE WEBSITE!**

You will get an automated email from COHO to set up your fundraising page - You can then begin fundraising! You can use your (parent) information for your swimmer. If you have multiple swimmers on the team, we can divide the donations equally, or you can let us know what amounts go to each swimmer. You will be able to send out emails and links, and will get full credit for donations to your account. You will also be able to see how your Laps for COHO fundraising is progressing!

Any questions, please email coach Jacob at [jacob@teamcoho.org](mailto:jacob@teamcoho.org)