

**West Chicago Sharks
Board of Directors Meeting Via Zoom
Tuesday, June 8, 2021**

Attendees: Coach Dan Fors, Dan Clasen, Amy Martensen, and Kathy Kosten

Meeting called to order: At 6:32 by Dan Clasen

Minutes from previous meeting approved: Amy made a motion to approve the minutes from May, all approved. Minutes will be posted to the website.

Team President (Dan Clasen): The Sharks have a wonderful developmental program! Coaches MaryBeth and Dan have 3 swimmers that are swimming in the Olympic Time Trials in 2021!

Financials (Stacey Gallagher):

- Scoreboard fund is stable at \$24,000
- Money Market account is stable at \$56,784
- Checking account is \$60,737
- Total assets are \$141,787

- West Chicago pool expense is \$1500 (The summer pool rental fee will stay the same but will increase and restructure for the fall. The Sharks will receive a discount because the Sharks are the feeder program.)

- Checks for coaches and time on deck at meets. (There must be 2 coaches at each meet since no parents are present to help.). Coaches will be setup for direct deposit soon.

Coach Update (Dan Fors):

- There are 73 athletes, the goal is 75.
 - 65 people are going to the Kane County Cougar's game on Thursday, June 17th! Because the Sharks purchased more than 20 tickets, each ticket costs \$11.50 instead of the \$13 that was charged, so the Sharks will make a little money off of this event. There will also be some raffle prizes.
 - The cap order will be redone since the paint is coming off. The new ones will be different colors, possibly blue.
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- The Coaches are looking into dates for the end of the season social at the Batavia Quarry. It will be about \$400 for a 6:30-8 exclusive rental. There will be games, free swim, diving board, and beach volleyball.
- Team t-shirts are ordered for the season and the clothing order will also be coming in soon.
- Coach Dan will check into prices for getting car decals. This is one advertising strategy.
- Other advertising ideas are: backpack flyers in schools, web-based blasts, and sponsor programs through the West Chicago Park District. Other close by communities can be considered as well. The flyers should be updated.
- Amy mentioned that the Sharks are set apart because the team has good swimmers, support, and a positive parent vibe. When families stated that the morning swim practice wouldn't work for them, the Sharks added an evening swim practice as well. For advertising, let's use social media to get some statements and testimonials!
- The goal is to update the web layout for the Sharks, it is paid for, but need the time to do it.
- The time system needs to be checked for the time trial on June 22.
- Phase 5 is set to begin on Friday, June 11.
- The upcoming Quincy meet will pretty much run as normal. Each of the 20 swimmers will receive a swag bag including a drawstring bag, sunglasses, Gatorade, a bag tag, and a picture project of each kid.
- There are 4 Senior Champ qualifiers. If a swimmer has 1-4 cuts, they can swim in 4 events. If they have more cuts, they can swim in as many as they would like. There is a \$90 flat fee and is being held at FMC.
- There are 16 age group champs for regionals, each team must find a place for them.
- The July time trial will end the regular season and the fall season will start in early September.

Meeting adjourned: Kathy made a motion to adjourn the meeting at 7:34, Amy seconded, all approved.
