

**West Chicago Sharks  
Board of Directors Meeting  
Monday, November 4th 2013**

Present: Dan Johnson, Kim Rockwood, Dan Clasen, Beth Sole, Kathy Koester, Dave Todd, Bridget Fors, Carol Cook, Jan Amodeo, Nick Parry

Meeting called to order at approximately 7:01 PM.

Motion to approve minutes from October's BOD meeting passed.

**Financial Report - Kim Rockwood**

- Fall/Winter season as of 11/3 has 169 swimmers registered, 53 of which are new to the team. This same time last year there were 186 swimmers registered of which 66 were new.
- Team cash position has decreased to \$58,832.29, down \$10,061.31 from last month, down \$22,219.30 than this time last year. This balance represents 42.8% of the Team goal of 6 months prior year operating expenses. Last year at this time the team was at 71.2% of the operating reserve goal. Higher summer expenses and extended, uncompensated practices were contributing factors.
- An anonymous donation was made in the amount of \$2400.00 to replace the pace clock. The actual replacement cost will exceed the donation. Profits from pie sales will supplement. (Kim to send a thank you letter to donor)
- ISI team charter has been renewed.

**Coaches Report - Dan Johnson, Nick Parry**

- The Board needs to consider establishing a facility surcharge even for home meets. West Chicago is one of only a few teams that currently does not charge a small fee to defray maintenance and custodial costs. The fee would be in addition to meet entry fees and could range from \$2 to \$10 depending on venue.
- DJ will prepare a cost analysis for away meets in consideration of levying a travel surcharge for swimmers attending out of area meets. Increased coaching accommodations and travel expenses have impacted the team deficit and should be carefully weighed against a possible registration fee increase.
- Coach Rockwood is being considered to lead the Senior Blue squad.
- Length of meet sessions is being closely scrutinized by USA Swim this year due to a 40% membership loss to other, less time consuming sports.
- Alumni Swim is scheduled for December 22nd. Kate Glod will organize the food. Participants will not be charged, but a \$2 donation for admissions will be suggested along with \$12 for food and drink.

- Nick Parry asked the Board to consider surveying parents as to what they envision the overall team goal or mission should be, what West Chicago Sharks should be known for then develop a team structure that delivers those expectations. Carolyn Cook will look into developing the survey, similar to a typical "survey monkey" questionnaire.

#### **Ways and Means - Kathy Koester**

- Manna will soon be offering a new feature - Manna e-script . Customers ordering by a certain time will receive a coupon similar to "groupon". Additional vendors will be coming. Kathy will send an e-mail to Shark families explaining the new feature.

#### **Meet Director's Report - Beth Sole**

- Fall meets are organized
- Beth is working on invoicing teams before they arrive to our home meets.

#### **New Business:**

- Concessions has not had any price increases for several years. Janet Culloton will review current pricing schedule and provide recommendations.
- New car stickers are in.

#### **Old Business:**

- MONA is postponed until Spring.

Meeting was adjourned at 7:55 PM