

**West Chicago Sharks  
Board of Directors Meeting  
Monday, July 27th, 2015**

Meeting called to order at 6:31 by Kim Rockwood

Note taker: Laura Trnka

Attendees: Kim Rockwood, Dan Johnson, Dave Todd, Laura Trnka, Dennis Dybowski, and Bridget Fors

The July minutes were reviewed. Kim found one typo, which Laura will correct and email an updated document to the Board. DJ motioned to approve the minutes, and the minutes were approved with the one correction.

**Financials**

- Allan Newendyke is ill and not in attendance. He will submit financial reports via email.
- DJ has corrected coach reimbursements and will updated information to Allan.

**Registration (Dennis)**

- During the season we had a maximum of 140 swimmers.
- For the month, we have \$16,298 in receivables from monthly fees, with \$14,408 paid to date. Additional checks were deposited in the black box and will impact the amount paid.
  - Chris Cook will collect for Leyden swimmers.
- Dennis is starting to set up the website for the Fall and Winter season and will be adding all events in the coming days.
- DJ emailed the Board information regarding September Conditioning Camp. Fees for the camp are calculated at \$8.00 per hour of swimming.
- We intend to keep Fall / Winter group fees the same as they are currently, since fees were raised recently.

**Coaches Report (DJ)**

- Painting is finished in the new Hospitality room. DJ will have Kate Glod and Cindy Alworth research cabinets and shelving. As the High School is purchasing new lane lines, DJ has talked to the donor of our \$5,000 gift about using this money to purchase these cabinets and shelves, and has received her approval. Further, she has agreed that any remaining funds can be used toward the purchase toward the purchase of a new scoreboard.
- Our anonymous donor also wants to be part of a committee to secure funding for this scoreboard. As next year is the WCS 60<sup>th</sup> anniversary, one idea is to solicit donations from WCS alumni.

- After discussions with the other coaches, DJ is proposing a new group structure for the future. Senior groups will continue to be based in part on test sets, but age and an ability to meet regional, state, and national time standards will also play a role. We will also include requirements that must be met to stay in one group, such as practice or meet attendance. Lastly, we will document what is needed to move from one group to another, to avoid parents 'self-promoting' their children without coaches' recommendations.
- For Leyden summer swimmers, DJ is proposing we move back to a 'summer camp' idea, as many Leyden swimmers use the summer are on another team the remainder of the year and use our summer program for conditioning. Participation in summer meets would be optional and only swimmers participating in meets would need to pay the USA Swimming registration fees.
- Coaches continue discussing ideas to retain swimmers over the summer.
  - Dennis indicated that many families registered only for Spring season, and that some families that registered for both Spring and Summer later dropped out of the Summer season. Going forward, DJ recommended that we do not offer a Spring Only option. Those swimmers who also swim for park district programs should be encouraged to swim a few days per week with WCS and will still be able to participate in all WCS Summer duals, time trails, and meets.
  - Dave indicated that the majority of Geneva River Rats swimmers swim only during the summer, and has passed out flyers at their conference meet in an attempt to get some kids to join WCS as year round swimmers.
- The summer banquet is coming up in late August. Attendance is traditionally low for the summer banquet, and cost may play a part, especially for families with multiple children. DJ will talk to Kate Glod about ways to lower the food cost, and the idea of making this a pot-luck was also discussed. Eliminating food altogether was also reviewed.

#### **Ways and Means (Kim)**

- Kathy Koester will be stepping down as VP – Ways and Means. The Board will be looking for a replacement over the next month.

#### **Meet Director Report (Bridget):**

- Bridget has not yet received a bill from UIC for Summer Splash pool rental. She will confirm that Allan has not received this either.
- Entry fees totaled \$17,572 for Summer Splash. Admission fees and concessions were down, but that was expected since we had fewer swimmers than normal. Bridget is calculating a profit of

\$12,700 (taking into account the \$10,000 pool rental fee that has yet to be paid), though payment from Ocean's Apparel, and concessions and hospitality costs are not yet included.

- Laura is researching a fundraising option with Glass Tile Studios. One part of this would be custom WCS jewelry and key chains sold at the start of the Fall season. A second component could be having this vendor at a Fall / Winter meet, and entering into a revenue sharing agreement with them. Laura will update the Board as she learns more.

**Planning & Scheduling (Dave):**

- WCS flyers were passed out at the Geneva River Rats conference meet.
- Dave has talked to Goldfish Swim School in St Charles about partnering with WCS. They will have our flyers on hand for families taking swim lessons. In exchange, we would also have their flyers posted. DJ will follow up with their manager to work out the details.

**Old Business (All):**

- Dave is researching a new brand of radios for meets. This would be a 5 watt system, with 16 private channels. We could set this up so meet workers could have their own channel beside the one used for officials and referees. The cost is about \$200 per radio. One charge should last a full multi-session meet. We can allocate profits from a future pie sale for these radios, but as new radios were purchased recently, we don't expect to purchase them for at least one year. Kim will follow up with Kate to confirm orders for the summer BBQ. We will need to decide if we want to offer swimming after the BBQ. Dave will bring a PA system.

**New Business (All):**

- The banquet date is August 23<sup>rd</sup> at Reed Keppler Park. DJ will follow up with Kate to discuss food options.
- We received great feedback on the bling shirts, and may want to offer these again.
- We will have a designated family to coordinate WCS flyers within each school district. The flyers were created by Nancy Reppe and are already available. Kim will coordinate families and school districts in the next week.

DJ moved to adjourn the meeting, and Dave seconded. The meeting was adjourned at 7:23.