

**CONCORD SWIM CLUB**

**2017 POINSETTIA SALE INFORMATION**

**PURPOSE:**

The Concord Swim Club is sponsoring a poinsettia sale in order to raise money for the swim program and for the families who participate in the fund raiser. Poinsettias will be purchased at wholesale prices from Varner’s Greenhouse & Nursery in Niles, MI. These plants are an exceptional value for the price!



**POINSETTIAS:**

Poinsettias will be available in red, white and pink. Please be sure to list the color for each order. If a color is not listed on the order form, **red** will be ordered.

Plants may be sold in the following sizes and prices:

* 4½” one plant (2-4 blooms) $9.00
* 6½” one plant (3-6 blooms) $12.00
* 7½” two plants (4-11 blooms) $17.00
* 8½” three plants (8-15 blooms) $20.00
* 10” bulb pan four plants (9-17 blooms) $25.00

**SALE DATES AND PAYMENT:**

The poinsettia sale will run from November 6 through November 16. **All orders are due by the end of the evening swim practice sessions on November 16.** Payment in full must be turned in with the order. **No exceptions!** Checks should be made payable to “Concord Swim Club.”

**DELIVERY DATE:**

The poinsettia plants will be delivered on Wednesday, December 6. **Plants must be picked up during the evening swim practice sessions on December 6.**  **No exceptions!**

**PROFITS:**

The profit from the poinsettia sale will benefit the Concord Swim Club and each seller. Fundraising credits will be earned for each plant sold.  The first $ 100 in fundraising credits earned during the year applies to offset next year's fundraising assessment.  Fundraising credits earned beyond the $100 will be applied to the current year dues and meet entry fees.  The credit earned from each plant sold will be as follows:

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| --- | --- |
| 4½” one plant | $.50 |
| 6½” one plant | $.75 |
| 7½” two plants | $1.00 |
| 8½” three plants | $1.25 |
| 10” bulb pan four plants | $1.50 |

The balance of the profit from each plant sold will benefit the Concord Swim Club. An accounting of the proceeds of this fundraiser will be made available at the conclusion of the sale.

**QUESTIONS:**

Please contact Joe Messenger with any questions or concerns.

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