



Dear

The Colony Red Hots Swim team would like to join forces with you in a direct advertising opportunity. We are 1 of 20 non-profit 501(c) swim teams in the Irvine Swim League with tax deductible advertising opportunities during team events (websites, daily practices, weekly swim meets, banquets, etc). Each swim meet hosts 250 swimmers and their supporting families and friends, providing you with unique exposure throughout Irvine all summer.

Swimming has become a long-standing summer tradition throughout Irvine. Team registration fees no longer cover our increasing operating costs, which include coaches' salaries, equipment and supplies. Additional support from our local business community is needed.

Your support will mean a great deal to our swimmers as well as our beloved Irvine community. In addition to swim meet and website exposure throughout the summer, a list of benefits our sponsors can enjoy follows. Please feel free to contact us with any questions or inquiries you may have.

Sincerely,

Ryan Wong  
rjkwong99@yahoo.com  
949-293-9989  
@ The Colony: Walnut/Culver, Irvine

[Colonyredhots.org](http://Colonyredhots.org)

**We're Hotter in the water**



## SPONSORSHIP BENEFITS

Sponsoring the Colony Red Hots means exposure to approximately 245 swimmers, their friends and families throughout practices and meets. Championships hosts more than 4000 spectators and swimmers.

July 4 Raffle Sponsor – Donate an item or service to be mentioned at the July 4 Fundraiser

### Bronze Sponsors \$250

- Logo as link pointing directly to your website prominently displayed on the brand new Colony Red Hot homepage [www.colonyredhots.org](http://www.colonyredhots.org) for twelve months.
- Indirect link on the Colony Club Association site pointing to Red Hot site (<http://www.colonyirvine.com/>).
- Encourage support for your business through weekly emails to Red Hot families.
- Your existing banner will be displayed at Time Trial Meet, three Home Swim Meets and End of Season Banquet.

### Silver Sponsors \$500

- Includes Bronze Sponsorship +
- Your promotions and sponsorship will be announced throughout the Home Swim Meets.
- Your business will be prominently displayed on our website along *with your tag line*.
- Option to have banner created with your logo to be displayed at Time Trial Meet, three Home Swim Meets and End of Season Banquet.
- Business name on team photo page in Championship program.

### Gold Sponsors \$1000

- Includes Silver Sponsorship +
- Your business will be advertised in the most premium location at [www.colonyredhots.org](http://www.colonyredhots.org) along with *detailed information about your company*
- A table set up for your business with flyers, brochures, promotional products etc. provided by you
- You will be invited to announce your promotions and sponsorship during all three Home Swim Meets.
- You will be invited to hold raffles, drawings, etc. during the home swim meets.
- Banner displayed at Championships.

### Supporter Donation

- A) In lieu of a sponsorship package above, a donation may be made.
- B) You can select your official sponsorship of ITEMS (such as new lane lines, new starting blocks, new canopies, professional head coach, trophies, record plaque, etc.) or EVENTS such as Registration, Age Group Parties, End of Season Banquet, Movie Night or Snack Bar.

[Colonyredhots.org](http://Colonyredhots.org)

**We're Hotter in the water**



**DONATION RESPONSE**

*Enclosed is my donation.*

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Business Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsor Level (Bronze, Silver, Gold): \_\_\_\_\_

-OR-

Supporter Donation (A, B, C)

- A. I wish to donate \$ \_\_\_\_\_ and do not require any of the above sponsorship benefit
- B. I wish to sponsor (specify item) \_\_\_\_\_ for \$ \_\_\_\_\_
- C. I wish to donate this item or service \_\_\_\_\_ for July 4 Raffle Fundraiser

Amount Enclosed \$ \_\_\_\_\_ Check Number: \_\_\_\_\_

Please note that your information will be used for the swim team only. We will not share your information.

Please make your check payable to The Colony Red Hots. Upon receipt of the check, a receipt letter with our Tax ID number will be provided.

Thank you so much for supporting your local Colony Red Hots Irvine Swim League swim team!