

# **Sheridan Swim Team**

## *I am the STORM*

### *Image Policy & Release*

#### **Purpose:**

Sheridan Swim Team (the Team) recognizes that while most images/videos are appropriate and taken in good faith, it is a fact that in our digital age that images can be misused, and the subject put at risk when common-sense practices are not observed.

#### **General:**

This Policy & Release gives expressed permission to the Team to use the likeness of its athletes in the form of photo/image and video. Parents/Guardians have the right to refuse to have their child(ren) photographed, and the exercise of this right of refusal cannot be used as grounds for refusing entry into a swimming competition.

All photos/images and video will observe generally accepted standards of decency, but specifically:

- Action shots should be a celebration of the sporting activity and not a sexualized image in a sporting context.
- Action shots should not be taken or retained where the photo reveals a torn or displaced swim suit.
- Photos/Videos should not be taken from behind swimming blocks at the start of a race.
- Photos/Videos should not be taken in locker rooms or bathrooms.

#### **Release:**

Sheridan Swim Team may take photo/video (individual and in groups) of swimmers under the age of 18 that may include my child during their membership. All photos/videos will be taken and published in line with Team policy. The Team requires parental consent to take and use the likeness of its athletes.

Parents/guardians have the right of refusal of this agreement.