

SCA SPONSORSHIP PACK 2021-2022



Dear Friend of SCA,

Each year we reach out to corporate leaders like you to partner with the Summit City Aquatics Swim Team (SCA) by participating in our sponsorship program.

Our club is comprised of over 250 swimmers actively striving to maximize their competitive swimming potential and develop positive character traits. SCA is the new team's name after a combination of SWAC and TRAC from previous years. Both teams have a strong and proud history here in the Summit City. We at SCA are very proud of our swim team's accomplishments over the years, and they could not do this without their great coaches and supporting parents. Sponsorship also allows SCA to promote your organization's support at events that draw almost 1000 swimmers and their supporters to Fort Wayne four times a year from Indiana, Ohio, Illinois, and beyond.

The attached pages provide additional details about our program and outline the marketing benefits a SCA sponsorship provides to your company.

If you have any questions, please contact – Sara Tuttle - Saratuttle@frontier.com

Sincerely,

SCA Fundraising Committee

Note: SCA is a 501(c)(3) non-profit organization. Please consult a tax adviser to determine if contribution amounts are tax deductible. (Federal Tax ID 35-1910562)"



SCA Swim Team (SCA)

Mission: SCA Swim Team provides all of its swimmers the opportunity to maximize their competitive swimming potential and to develop positive character traits in a family-friendly atmosphere that provides an enjoyable growth experience for all.

History: SCA Swim Team was formed this year by combining SWAC and TRAC swim teams. Both teams have a long history of swimming in Fort Wayne and Southwest Allen County. The combined team is over 250 swimmers. A Board of directors, consisting of parents and the head coach manage the SCA organization. SCA competes as a year-round swim club in Indiana and throughout the Midwest under the sanction of the national governing body: USA Swimming. SCA is a nonprofit organization.

Team: 250+ swimmers from ages 6 thru 18

Board:

President	Courtney Poswinski
Vice-President (Summit)	Amy Lazoff
Vice-President (HPB)	Stephanie Eddy
Treasurer	Brian Risley
Head Coach	Chris Knoblauch
Secretary	Rebecca Merritt
SCA Business Manager	Diane Wilson
Members at Large:-	
Megan Chandler, Veronica Sierra, Catherine Collins, Brian Loney, Amber Lenwell, Brandon Leffers, Sara Tuttle	

2018-2019 SWAC and TRAC Achievements

- 90 SWAC & 30 TRAC Athletes competed at Northeast Indiana Divisional Championships
- 19 SWAC & 2 TRAC Athletes competed at Indiana SCY Senior State Championships
- 42 SWAC & 3 TRAC Athletes competed at Indiana SCY Age Group State Championships
- 20 SWAC & 7 TRAC Athletes competed at Indiana LCM Senior State Championships
- 47 SWAC & 5 TRAC Athletes competed at Indiana LCM Age Group State Championships
- 6 SWAC & 1 TRAC Graduating seniors accepted offer to compete at the collegiate level (3 on athletic scholarships)

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Sponsor Recognition Levels

Platinum Sponsor **\$2,000+**

- Corporate representation on the **front** and **back** cover of at least two SCA swim meet programs. Attendance at these events has historically exceeded 950.
- Full page advertisement in at least two SCA meet programs.
- Prominent corporate logo on SCA Team shirts worn by over 250 SCA members annually.
- Corporate logo on one 4' x 6' meet banner viewed by approximately 950 people over three continuous days during at least two SCA swim meets.
- Static corporate logo on the www.swimsca.com homepage which has approximately 9,000 unique visitors each month.

Diamond Sponsor **\$1,000**

- Corporate logo on the **back** cover of at least two SCA meet programs. Attendance at these events has historically exceeded 950.
- Full page advertisement in at least two SCA swim meet programs.
- Corporate logo on all SCA Team shirts worn by over 250 SCA members annually.
- Corporate logo on one 4' x 6' meet banner viewed by approximately 950 people over three continuous days during at least two SCA swim meets.
- Static corporate logo on the www.swimsca.com homepage with approximately 9,000 unique visitors each month.

Gold Sponsor **\$500**

- Full page advertisement in at least two SCA swim meet programs.
- Small corporate logo on all SCA Team shirts worn by over 250 SWAC members annually.
- Corporate logo on one 4' x 6' Meet Banner viewed by approximately 950 people over three continuous days during
- Group sponsor recognition SCA Swim Team website www.swimsca.com

Silver Sponsor **\$250**

- One-half page advertisement in at least two SCA swim meet programs. Attendance at these events has historically exceeded 950.
- Corporate representation on SCA Swim Team bulletin board at Summit Middle School.

Friend of SCA **< \$250**

- Donations in support of the SCA organization are appreciated.

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Date: _____ SCA Member Name: _____

Business/Individual Name: _____

Contact Name/Title: _____ Phone: _____

Mailing Address: _____

Email Address: _____

Website URL: _____

Sponsorship Level/Print Ad Size:

- Platinum: \$2,000+ (8 1/2" X 11", plus front & back cover logo) _____
- Diamond: \$1,000 (8 1/2" X 11", plus back cover logo) _____
- Gold: \$500 (8 1/2" X 11") _____
- Silver: \$250 (8 1/2" X 5 1/2") _____

Check Number: _____ Amount: _____

**SPONSORSHIPS SUBMITTED PRIOR TO OCTOBER 16th WILL BEGIN
ADVERTISEMENTS AT OUR NOVEMBER 2021 MEET!**

THANK YOU for your support.

Please mail payment with completed form to:

SCA SWIM TEAM
PO Box 9734
Fort Wayne, IN 46899

Please email an **electronic copy of your ad along with your business logo (in print-quality jpeg or pdf format)** to Sara Tuttle at Saratuttle@frontier.com if you are unable to submit your artwork, logo, or business card electronically, please mail these items to the address listed above.

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