**Owensboro Marlins Board Meeting Minutes**

May 21, 2013

**6:00 Meeting was called to order.**

In attendance, Mark Luckett, Beth Satterly, Robin Phillips, Eric Malott, Susan Fenwick, Patsy Duke, Cheryl Cooper, Nancy Neal, Jan Ward, Bruno Ward.

**Minutes:** Minutes from April Board meeting were approved with a motion to approve by Eric Malott and a second by Robin Phillips.

**President’s Report:**

* USA Swimming Business Management School: Mark Luckett, Robin Phillips, and Patsy Duke attended the USA Swimming Business Management School on Saturday, April 27, 2013, in Little Rock, Arkansas. Mark reported that the school provided some good ideas regarding volunteer recruitment, finances, and organizing swim team more like business, i.e. enforce policies, be more formal.
* Long Range Planning Committee: The current long range planning committee members are Patsy, Jan, Vali, Mark, Cheryl, Eric, Beth Satterly, and Robin Phillips, Kristin Callis (parent/official representative), and either Bill or Kelly Duncan. Additional board members are welcome to participate. The goal is to meet three to four times throughout the summer and have a comprehensive three to five year plan by August. A coaches meeting with Mark and Cheryl was held on May 10 to discuss swimmer progression and training. The first full meeting will be around June 1 or 2 at Mark’s home.
* Flyer for School Systems: Sent Flyer out to school system. Some Daviess County parents did not receive and Mark is following up with Julie Clark, who did send it. There may be a problem with the school’s email.

**Treasurer’s Report:**

* Eric Malott reported that the current checking balance less expenses is $8,880.92. Eric indicated that a total profit from the swim meet was approximately $2,000. He will pay the remainder of the balance due the health park this month. We have approximately seventy swimmers committed to swim this summer. Eric is checking on the mailbox to see if PAC check is in there. Eric reported that past treasurer, Jeff Carmon filed the team’s tax return on or before May 15, 2013.
* Coke/Pepsi Fundraiser: The Board decided to pursue a Coke Fundraiser beginning tentatively June 3 until June 14, 2013. The money must be turned in when we place the orders. Coke will load them into the cars. Beth will send an email and contact Coke to arrange these dates.
* Mark Luckett was going to contact Jeff Carmon regarding an outstanding issue with Coach Wes.

**VP On Deck Report:** Robin Phillips

* Short Course Season: Kentucky Swimming has not posted the meet schedule yet. Board agreed that ideally Marlins would participate in a maximum of one meet a month. The coaches would be examining the meet listing as well and the coaches would give input into which meets we should attend.
* Officials: The Board discussed preliminary recruitment strategies for officials. Issues to consider are incentives to recruit start/turn officials as well as starters and referees. For example, some organizations discount dues per session an official works. Robin indicated a desire to have more discussions with members about becoming an official. Additionally, additional education of current officials is necessary. Finally, for the new official training, Robin is going to check with SKY to see if they have set their new official training session yet. Robin indicated that currently we have approximately 10 officials.

**VP Off Deck Report:** Susan Fenwick reported that we have some leftover concessions/drinks from the BBQ Splash and Dash, but not a huge amount. We will be doing the concession stand for the City/County On July 13, 2013.

**Coaches’ Report:** Patsy Duke reported summer plans for the swimmers

* Summer Meet Schedule: The meet schedule and practice schedule are on the web site. We have approximately 20 kids going to Jasper.
* Summer Swim Commitment—Coach Patsy informed the board that the Marlins have around 70 swimmers that are committed to swim this summer.
* Manta Ray/Mahi Mahi – Summer Boot Camp from May 22 to May 31
* Coaching Conference – Coach Vali and Coach Patsy attended a coaching conference in Chicago. Coach Patsy indicated that both she and Vali got a lot out of the conference and both wanted to express appreciation for board letting them attend. Additionally, they purchased some new equipment while there. For example, sessions included discussion on swimmer progression, importance of warm down, commitment of swimmers
* Level 2 Club – Coach Patsy reported that in order to obtain level 2 for the Marlins, she would need to be evaluated and she would need to evaluate the board. Mark indicated that could be accomplished.
* Trend Report – Coach Patsy produced a trend report for retention of swimmers for the board to review.
* Fitter & Faster – This program will occur on August 25, 2013. Patsy is waiting to hear from the health park concerning the gym. We will need approximately 6 to 7 volunteers. They will do the public relations for it.
* Water Safety Day – June 7, 2013, at Combest – 10 to 12. Promote water safety with the city parks and recreation. Good way to kick off City Parks and Recreation swim lessons and gets our name out there. We will have stations. Beth Satterly is arranging the skin cancer representative. Trying to get a mini grant from Hospital. Will need volunteers. Beth Satterly said she would help with this program.
* Mark Hess -- from USA Swimming is coming on May 28, 2013. He is speaking to the parents from 5:30 to 7:00 at the health park on motivating our kids. He will spend the day with Patsy, meet with staff and attend some age group workouts. The Board plans to take him to lunch. Beth Satterly is going to send out another email encouraging parents to attend.
* Patsy discussed her long-term goals for the team – 120 members.
* Coaches and Board meeting in June or July to address coaches needs from the board – 5 to 6 hours one afternoon. Mark will arrange the date.

**Communications Report:** Beth Satterly will send an email regarding Mark Hess, along with what to expect for summer swimmers and what they need to remember to bring with them this summer.

**President-Elect Report:** Cheryl Cooper reported that she had drafted both a Team Travel Policy and a Bullying Policy. Both policies are primarily the model policies from USA Swim. The additions to the Travel Policy are in Section 3. The second section of the policy does not really apply to us since we do not do team supervised travel. However, those policies are recommended to be adopted. Mark has drafted an Electronic Communications Policy and Volunteer Policies. Due to time constraints, the board decided to address these policies next meeting.

**Old Business:** none

**New Business:** Discussion of Internship of Katie Duncan and video analysis to be offered.

**Regular Meeting adjourned at 8:00 p.m. with motion to adjourn by Beth Satterly and a second by**  **Eric Mallot.**

**Next Board Meeting Date: June 17, 2013 at 6:00 p.m.**