**Owensboro Marlins Board Meeting Minutes**

July 8, 2013

**6:15 Meeting was called to order.**

In attendance, Mark Luckett, Beth Satterly, Susan Fenwick, Patsy Duke, Cheryl Cooper, Jan Ward, Bruno Ward, Mary Ann Rafferty, Judy Stodghill

**Minutes:** Minutes from May Board meeting were approved with a motion to approve by Beth Satterly and a second by Susan Fenwick.

**President’s Report:**

* Strategic Plan Update – Next meeting July 22nd at Kristen Callis’ Home. Our first meeting was July 1. We focused on the general areas the committee will address in designing a 3 to 5 year long range plan (membership, swimmer development, team administration, coaches and officials, financial, and marketing and promotion). First area the committee will address is swimmer development. The coaches are meeting on Tuesday, July 16 at lunch to discuss swimmer development.
* Board Retreat – August 3rd—10 to 4; Location to be announced. We will have lunch brought in.
* 15 Year Promotion Campaign for Team – Mark is working on a t-shirt. We are going to pay for the members t-shirt and sell the t-shirt to the parents at cost. Mark is going to finalize the shirt and send it out to the board for approval. Mark reported that Bill Duncan was able to provide him with many facts for the back of the shirt.
* HealthPark 5K Race Oct.19 – Marlins will be partnering with the Health Park to work the water stops and they in turn will be placing us on the back of their t-shirt as a sponsor.
* License Agreement – Mark met with Collette last week and discussed the pool rental/license agreement. Our cost is increasing by 1500, which is reasonable. The fee had not increased for four years.

**Treasurer’s Report:**

* Eric Malott is on vacation.
* Coke Fundraiser – We sold 133 cases with 16 families participating for a profit of $589 in drink sales. $192 dollars in donations.

**Coaches’ Report:** Patsy Duke

* Tell City Swim Meet – Marlins won the meet.
* Last Chance Meet – Marlins has 3 to 4 going.
* State Swim Meet – Patsy is waiting to hear from swimmers about whether they are participating in relays.
* Miscellaneous Matters – Level 2 Certification Status. The club has to complete five more items worth 10 more points to qualify for Level 2 Certification. Mark has drafted a scholarship form and will look at the remaining items. Patsy will upload those to the application.
* Fitter and Faster Tour – August 25. Currently we have 30 swimmers signed up. Patsy has contacted Kentucky swimming to put it on their web site. Certain Indiana teams are going to list it as an event as well. Six weeks away.
* Water Safety Day – It went well. Plan to do it again next year.

**Communications Report:**

* Invitations to Short Course Meets --Beth Satterly reported that at the Tell City Meet we passed out save the date cards for our meet and for the Fitter and Faster event. She also sent out 32 emails to swim clubs about our November and January Meets. No response yet.
* Audubon Area Championship concessions – July 13. Beth will send out an email for sign ups for the concession stand for slots from 8 to 4. We will need around 10 people to work. Jan reminded us that parents will also need to step up and work as timers, etc. at the meet.

**VP Off Deck Report:**

* Susan Fenwick reported that we have some leftover concessions/drinks from the BBQ Splash and Dash, but not a huge amount. She is planning on purchasing concessions for the city/county meet on Friday. Needs a check from Eric. Also, will need to get parents to bring crockpots in and coolers.
* Owensboro Parent Magazine – Birthday Bash – August 4th. Board voted to participate in this. (Susan moved, Beth second). It is from 3 to dusk (approximately 8:00 p.m.). We will need coaches and board members to work it in two hour increments. Beth will send out an email to the board and coaches. Beth and Mark are going to coordinate the index card information. The Board also voted to purchase a half page ad in the magazine at a cost of $360 in the August issue. (Beth Satterly moved, Cheryl Cooper second). Susan is going to take the lead on speaking with the publisher. The ad will also include our evaluation dates.

**VP On Deck Report: Robin Phillips**

* Computer official recruitment: Robin Phillips is on vacation. Mark Luckett reported that two to three people have been approached about becoming a computer official for our meets. The desired result would be to have a team of people with one person the lead person. When Robin returns she will touch base with these people again.
* Short Course Season: Attendees discussed potential meets for the short course season. Coaches will meet on July 16 to create a proposed meet schedule. It will be emailed to the board. Our goal is to get it out to the membership as soon as possible. Our goal is to do one swim meet a month.

**Old Business:** none

**New Business:**

* Parent Meeting – Thursday night September 5 and Saturday morning September 7. Jan will check on room availability for this and for board meeting.
* Suits – Keep old suits
* Caps – Order nice caps with name on it. Susan going to get samples.
* Long-course Dinner – July 16, Maloneys – Send off state team. Will pay for swimmers, parents dutch-treat (pay for their own). Beth will send the email out.

**Regular Meeting adjourned at 8:05 p.m. with motion to adjourn by Beth Satterly and a second by Susan Fenwick.**

**Next Board Meeting Date: August 12, 2013, 6:00 p.m.**