



LESD PHOTOGRAPHY & VIDEO POLICY

Purpose: There has been much talk about whether it is safe to have images taken of children participating in sports. While the great majority of images are appropriate and are taken in good faith, it is a fact that images can be misused and children can be put at risk if common-sense procedures are not observed. The Lake Erie Silver Dolphins Swim Club ("LESD") cares deeply about the privacy of all members while highlighting accomplishments and team bonding through each season.

1. The publishing of a photograph of swimmer under 18 either or video recording (including video streaming) of swimming training, competitions, or team activities in any team marketing ("publication") should only be done with parents' consent per the waiver in registration as it states;
 - a. PERMISSION TO USE THE CHILD(S) IMAGE. The Parent/Guardian permits Lake Erie Silver Dolphins to use the photographic and/or video graphic image or likeness of the swimmer(s) in the teams publications, news, marketing, social media and promotional materials and these images may appear in any of the wide variety of media formats including, but not limited to, print, broadcast, videotape, CD/DVD, and electronic/online media.
2. A parent or guardian has a right of refuse to have children photographed. The exercise of this right of refusal cannot be used as grounds for refusing entry into a swimming competition. Therefore, any photo that may go to press or on a notice board, be it through a member of the club or official photographer, should receive parental consent before publishing/displaying the photo, preferably in writing. A suggested form allowing parents to indicate refusal of consent is to follow.

In the case of open meets and other competitions where the host club has an official photographer present, all parents attending should be made aware of this in your meet information. If photos are to be published anywhere, the individual parent should be given the opportunity to withhold their consent. Their right to do so should be specifically drawn to their attention.

All photographs must observe generally accepted standards of decency in particular;

- Action shots should be a celebration of the sporting activity and not a sexualized image in a sporting context.
- Action shots should not be taken or retained where the photograph reveals a torn or displaced swimsuit.
- Photographs should not be taken from behind swimming blocks at the start of a race or exhibit a child climbing out of the swimming pool.
- Photographs should not be taken in locker-rooms or bathrooms.

**Registration with the Lake Erie Silver Dolphins
will serve as agreement to the conditions above.**