Sample COPPA Policy

<Swim Club Name>

Children’s Online Privacy Protection Act Policy

In order to comply with the Children’s Online Privacy Protection Act (“COPPA”), <Swim Club Name> adheres to the following policies regarding its website.

<Swim Club Name> has only one person authorized to collect and publish the full name, home address, email address, telephone number or any other information (“Identifying Information”) about a child on its website at any given time that would allow someone to identify or contact the child. That person can be contacted directly, with any parental concerns, at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ [insert email address] with a copy to the club’s president at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_[insert email address].

<Swim Club Name> does not permit advertising on its website for events or causes, that charge a fee or require a purchase or membership signup, other than those programs sponsored by USA Swimming, Iowa Swimming, Inc. (“ISI”), or <Swim Club Name>.

No Identifying Information is collected on the <Swim Club Name> website that would allow someone to identify or contact a child.

<Swim Club Name> does not permit the posting of pictures on its website that contain more than two types of Identifying Information.

<Swim Club Name> does not use social media, chat rooms, or similar Internet forums, through its website that could result in the release of Identifying Information.

<Swim Club Name> does not collect identifiable tracking information such as "cookies".

No Identifying Information from a child, will be collected by <Swim Club Name>, used or disclosed by <Swim Club Name> without verifiable parental consent.

<Swim Club Name> does not disclose to any third parties, other than USA Swimming and ISI, Identifying Information of its members. This includes the news media and marketing.

Parents may request that any posted photograph, or any other information,  be removed from the <Swim Club Name> website if they feel it is too identifiable.

<Swim Club Name> does use information collected regarding children in the course of administering the sport of competitive swimming. For registration purposes, information is transmitted to USA Swimming