

Iowa Swimming Inc.	Section O	Page: O-1
Policies & Procedures	Children's Online Privacy Protection Act Policy	Revised: 10/2015

I. Background and Purpose. The Children's Online Privacy Protection Act (“COPPA”) applies to the online collection of personal information from children under the age of 13. COPPA specifies what responsibilities a website operator must comply with to be in compliance with its terms and conditions.

COPPA applies to individually identifiable information about a child that is collected on the Internet, such as full name, home address, email address, telephone number or any other information that would allow someone to identify or contact a child (“Identifying Information”).

II. The Policy. In order to comply with COPPA, Iowa Swimming Inc. (ISI) adheres to the following policies regarding its website.

- ISI has only one person authorized to collect and publish the full name, home address, email address, telephone number or any other information (“Identifying Information”) about a child on its website at any given time that would allow someone to identify or contact the child. That person can be contacted directly, with any parental concerns, at admin@isiswim.org with a copy to the ISI General Chairman at genralchair@isiswim.org.
- ISI does not permit advertising on its website for events or causes, that charge a fee or require a purchase or membership signup, other than those programs sponsored by USA Swimming or ISI.
- No information is collected on the ISI website that would include any Identifying Information that would allow someone to identify or contact a child.
- ISI does not permit the posting of pictures on its website that contain more than two types of Identifying Information.
- ISI does not use social media, chat rooms, or similar Internet forums, through its website that could result in the release of Identifying Information.
- ISI does not collect identifiable tracking information such as "cookies".
- No Identifying Information from a child, will be collected, used or disclosed without verifiable parental consent.
- ISI does not disclose to any third parties, other than USA Swimming, Identifying Information regarding its members. This includes the news media and marketing.
- Parents may request that any posted photograph, or any other information, be removed from the ISI website if they feel it is too identifiable.

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- ISI and its clubs do use information collected regarding children in the course of administering the sport of competitive swimming in Iowa. For registration purposes, information is transmitted to USA Swimming, the national governing body of swimming.

III. **ISI Affiliate Clubs.** All ISI member clubs must adopt a similar policy by August 30, 2016. Clubs may adopt the following sample COPPA policy to fulfill this requirement. Any ISI Club not adopting a COPPA Policy will be considered to have adopted a COPPA similar to ISI's Policy.

Sample COPPA Policy
<Swim Club Name>
Children's Online Privacy Protection Act Policy

In order to comply with the Children's Online Privacy Protection Act ("COPPA"), <Swim Club Name> adheres to the following policies regarding its website.

- <Swim Club Name> has only one person authorized to collect and publish the full name, home address, email address, telephone number or any other information ("Identifying Information") about a child on its website at any given time that would allow someone to identify or contact the child. That person can be contacted directly, with any parental concerns, at _____ [insert email address] with a copy to the club's president at _____ [insert email address].
- <Swim Club Name> does not permit advertising on its website for events or causes, that charge a fee or require a purchase or membership signup, other than those programs sponsored by USA Swimming, Iowa Swimming, Inc. ("ISI"), or <Swim Club Name>.
- No Identifying Information is collected on the <Swim Club Name> website that would allow someone to identify or contact a child.
- <Swim Club Name> does not permit the posting of pictures on its website that contain more than two types of Identifying Information.
- <Swim Club Name> does not use social media, chat rooms, or similar Internet forums, through its website that could result in the release of Identifying Information.
- <Swim Club Name> does not collect identifiable tracking information such as "cookies".
- No Identifying Information from a child, will be collected by <Swim Club Name>, used or disclosed by <Swim Club Name> without verifiable parental consent.
- <Swim Club Name> does not disclose to any third parties, other than USA Swimming and ISI, Identifying Information of its members. This includes the news media and marketing.

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- Parents may request that any posted photograph, or any other information, be removed from the <Swim Club Name> website if they feel it is too identifiable.

- <Swim Club Name> does use information collected regarding children in the course of administering the sport of competitive swimming. For registration purposes, information is transmitted to USA Swimming and ISI, the governing bodies of swimming.