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## Dear Club President,

An archive of previous editions can be [found here](#):

When you change members out on the board please add or delete folks by [emailing here](#):

**Quote of the Month:**

**“Should-haves solve nothing. It’s the next thing to happen that needs thinking about.”**

~Alexandra Ripley, writer

## Looking To Purchase Or Sell Tickets To The 2016 U.S. Olympic Trials – Swimming?

Be comforted in knowing that you can safely buy and sell tickets with other USA Swimming fans on the PrimeSport Official Ticket Exchange. PrimeSport is the place to go for last minute ticket options for the 2016 US Olympic Swim Trials!

Visit [www.PrimeSport.com](http://www.PrimeSport.com) today for your ticket, VIP hospitality and travel needs.

[Details:](#)



## COPYRIGHT COMPLIANCE

Recently, we have received a complaint from a recognized swimming author that LSC's and USA Swimming clubs are using copyrighted materials without authorization.

USA Swimming reminds all member organizations and coaches that you are responsible for complying with applicable copyright laws regarding publication and distribution of printed materials, including internet content. If you have any concerns about whether material you seek to reprint is covered by copyright law, we encourage you to contact the author and obtain permission or otherwise seek appropriate counsel regarding the use of the materials.

Thank you

## Upcoming Free Webinar(s)

By BoardSource, April 2106

As a part of USA Swimming's ongoing efforts to provide leadership and skill-building resources that support and strengthen swim clubs and each of you as leaders, we are pleased to offer you a complimentary annual membership with BoardSource. This yearly membership normally would cost you \$99/year per person. This membership is recommended for both the Head Coach and all Board of Director members.



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If you're not already familiar with BoardSource, it is widely recognized as the leading organization promoting exceptional nonprofit governance and board service. BoardSource membership is a year-round educational resource that helps to connect, engage, inform, guide, counsel, and support a community of thousands of nonprofit leaders from across the country.

Your complimentary BoardSource membership includes access to over 170 downloadable governance documents, a monthly newsletter and access to their free monthly webinars on important issues facing board leaders.

It's very simple to activate your membership! Just visit [Boardsource here](#) and complete the membership registration form.

#### [Making Cents of Board Financial Oversight](#)

April 19 | 2:00 – 3:00 pm ET

Every participant will leave with at least two action items to help them up their financial oversight game.

#### [Pushing Beyond the Budget to Sustainability](#)

April 28 | 2:00 – 3:00 pm ET

Viewing finances through a programmatic lens can help organizational leadership determine where to focus its efforts and contribute to organizational sustainability.

## **New to Nonprofit? Get Your Hands on These Publications**

By Joanne Fritz, Nonprofit Charitable Orgs Expert, March 2016

Overwhelmed by the amount of information on the nonprofit sector? Stay up-to-date with [these publications](#) first.

## **Eight Things #CoachesAre**

April marks the start of Coaches Recognition Month! Throughout the month of April USA Swimming will be promoting the positive impact our coaches have on our sport and to thank them for all they have done using the hashtag #CoachesAre on our social channels.

To kick-off the month we took a stab at naming eight things #CoachesAre:

1. #CoachesAre AWESOME!

[Learn more here:](#)

## **Let's talk money!**

By BoardSource, March 2016

Do you understand all of the financial terminology being used in board meetings and on your organization's financial statements? If not, don't worry! BoardSource is here to help with the "The Nonprofit Board Member's Go-To-Glossary of Financial Terms." Include it in your board manual, give it to your new board members, heck, even share it with your staff.

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[Download information here:](#)

\*\*Must be a member to download. See article three on how to become a member for free.

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## **Ten Must-Read Publications for Nonprofit Professionals**

### **Just Starting Out in Nonprofit? These Publications Will Help**

**By Joanne Fritz, Nonprofit Charitable Orgs, March 7, 2016**

Overwhelmed by the amount of information on the nonprofit sector? Stay up-to-date with these publications first. They are the best, most reliable, and most popular magazines/newspapers/journals out there.

Many of these publications appear in print, but they also have online versions. And many provide email newsletters and blog posts.

It's a good idea to subscribe to the full editions (either in print or virtual), subscribe to their newsletters, and follow their blogs.

High profile publications like these also offer an abundance of multichannel information, including books. Webinars, and conferences.

[Learn more here:](#)

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## **The Nature of Criticism**

### **If you understand the nature of criticism, you'll be way ahead of the crowd**

**By Hendrie Weisinger Ph.D., Nov 16, 2015**

If you can't say something nice, don't say anything," is one of the societal phrases that perpetuate the negative perception of criticism and make it common for people to say "I don't know how to tell you this." You don't know how because you've never been taught how to give criticism --- or take it, but that's another article.

Contrary to conventional wisdom, a plethora of research has identified giving and taking criticism (not giving and taking "feedback") as a key attribute of effective individuals and organizations and parents too --if you want to help your kids with their homework or develop a sports skill.

[Learn more here:](#)

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## **What Are References - Really?**

### **You Need a Reference Policy and More**

**By HR at About.com, April 03, 2016.**

References are people who are familiar with some aspect of your life and are willing to share what they know with another person to derive a benefit for you. A reference also refers to the content of the information, insights, and experience that another person is willing to share about their relationship with and their experiences of you.

In relationship to recruiting employees, job references provide you with insights and thoughts on how well an individual performed in a particular job. You might also gain information about how your candidate fit into the company's culture and whether the employer would hire the individual again, a very telling question.

[Learn more here:](#)

[Get help with swimstaff select:](#)

## **Developing Vision in Your Leaders** By The Leadership Challenge, March 2016

Help your next group of leaders fully realize the importance of creating a clear mental image of their vision in order to achieve their goals with this experiential Blind Square activity.

[Learn more here:](#)

The material in this e-mail is provided for educational and informational purposes only and does not constitute a recommendation or endorsement with respect to any company or product. One of the objectives of the USA Swimming Club Development News is to make coaches aware of potential resources available.

IMPORTANT REMINDER: USA Swimming reminds all member organizations and coaches to that you are responsible for complying with applicable copyright laws regarding publication and distribution of printed materials, including internet content. If you have any concerns about whether material you seek to reprint is covered by copyright law, we encourage you to contact the author and obtain permission or otherwise seek appropriate counsel regarding use of the materials.

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