Iowa Swimming Membership Chair Report - August 22, 2020

Review of 2020 Registration Year

• Monthly Registration Report - posted on the IASI website BOD Meeting Calendar & Minutes page. 2020 registration year ended May 31. Total Athlete registration 5/31/2020 2730 (3304 end of May 2019), total Non-Athlete registration 5/31/2020 440 (530 end of May 2019), total clubs and orgs 5/31/2020 31 (37 end of May 2019) – 3 seasonal clubs did not register this summer, 3 college clubs had not yet registered at that time.

• September – 2020 USA Swimming National Convention – St Louis.

• New registration type added – Single Meet Open Water

• Quarterly Newsletter continues to be distributed January, March, June, September to LSC membership, and is archived on the IASI website.

• September-February – Short Course season

• January - Team Iowa Team Travel – IASI staff worked with AG Vice Chair to offer this experience for the Midwest All Star Meet in January 2020.

• February – LSC Awards area at Short Course Championship Meets was launched (replacing the Annual Awards Banquet). Great, positive feedback-this format allows us to celebrate our highest LSC achievers with more people (by bringing the celebration to a high-traffic area at LSC championship meet weekends), for less money. It also allows us to educate members and parents about the variety of awards, scholarship programs, and honors (when to apply, how to apply, etc).

• March 2020 – COVID 19 Cancellations begin. Certain coach certification extensions granted by USA Swimming. IASI website cleanup.

• April 2020 - USA Swimming Board of Directors approved changes to the USA Swimming Corporate Bylaws impacting registration requirements for clubs: 1) **Effective immediately, Bylaw 2.6.6:**Extends the requirement of non-athlete membership to individuals serving on the board of directors of a member club. 2) **Effective January 1, 2021, Bylaw 2.6.12:**All clubs must have either (i) at least one member coach, plus a board of directors or other governing body; or (ii) at least two member coaches to ensure that there are at least two adult authorities at each member club for communication and accountability purposes.

• May - Central Zone Workshop cancelled due to COVID 19.

• May – Adjustment to membership fees. Increase of $2 to Premium and Seasonal, Non-Athlete. IASI not collecting the IASI portion of all membership fees during 2021 registration year.

• May - Registration Packets were sent to club contacts and registrars, including new forms, links, registration fees for 2021, and 2021 Registration Procedures Manual. 2021 Registration page is posted on the IASI website. 2021 Registration year opened June 1, 2020 for Athlete, Non-Athlete registrations, due to Covid-19. Club registration will open September 1, as usual.

• June – Virtual Registration and Membership workshop (previously planned for May Zone Workshop)

• July – 2nd round of coach certification extensions. Coaches with In-Water, Lifeguarding, CPR certs expiring between 7/31 and 12/30 of 2020 SWIMS will update to reflect the extended certification expiration of 12/31/2020.

• April, May, June, July –

* monitored school district, college, and Iowa government information
* attended LSC Virtual Leadership meetings
* assisted in building COVID-19 resource page on IASI website
* communicated with clubs regarding facilities availability status, open water swimming resources, using USA Swimming social distance protocols for practice, resources for responding to a positive case or a known exposure, understanding safety and insurance requirements, USA Swimming COVID 19 Grant Program resources.
* increased use of social media to build and maintain connection to the sport among LSC followers (return to the pool celebrations, clubs using open water, dryland activities, Zoom meetings, what clubs are doing during quarantine, Safe Sport Recognition and education, DEI resources and education)

• July - Long Course Championships Awards – LC Champs cancelled. LC Awards to be combined with next Short Course Championship awards.

• July, August – Sanctioned competition resumes with limitations.

• August – Iowa Swimming logo design task force began working with USA Swimming creative dept on new logo unified with the USA Swimming brand.

Jen Matthews

ISI Registration & membership