

## Louisiana Swimming LSC, COPPA Policy

The Children's Online Privacy Protection Act (COPPA), effective April 21, 2000, applies to the online collection of personal information from children under 13 years of age. The new rules spell out what responsibilities a Website operator has to comply with.

The Federal Trade Commission (FTC) is the enforcing authority.

COPPA applies to individually identifiable information about a child that is collected online, such as full name, home address, email address, telephone number or any other information that would allow someone to identify or contact the child.

In order to comply with COPPA, Louisiana Swimming, Inc. (LOUISIANA SWIMMING) adheres to the following policies regarding its website. All swim clubs that are members of Louisiana Swimming should follow the same guidelines.

LOUISIANA SWIMMING authorizes its Executive Director, Registrar and Swimming Records Coordinator to collect and publish information on the LOUISIANA SWIMMING website at any given time. Their contacts are readily available through the LOUISIANA SWIMMING website and they can always be contacted directly. Additionally, any parental concerns regarding content, unwanted publication of likeness, or unwanted distribution of information can be reported to the webmaster through website submission or by email to the LOUISIANA SWIMMING Webmaster at [laswimmingmeets@gmail.com](mailto:laswimmingmeets@gmail.com), with a copy to the LOUISIANA SWIMMING General Chairperson at [ccscnola@aol.com](mailto:ccscnola@aol.com).

LOUISIANA SWIMMING does not permit advertising on its website for events or causes, that charge a fee or require a purchase or membership signup, other than those programs sponsored by USA Swimming or LOUISIANA SWIMMING, or external organization events as approved by the LOUISIANA SWIMMING Board of Directors.

No information is published on our LOUISIANA SWIMMING website that would include home address, email address, telephone number or any other type of information that would allow someone to contact the child, other than those athletes serving on the Board of Directors where parent consent has been granted.

LOUISIANA SWIMMING follows the federal guideline and does not permit the posting of photographs on our website or social media sites that contain more than 3 identifying bits of information (example - swimmer's cap may show partial or full last name and team - no other identifiable information is given).

LOUISIANA SWIMMING does not use social media chat rooms, forums, etc. through our website that could result in the release of identifying information.

LOUISIANA SWIMMING does not collect identifiable tracking information such as "cookies".  
No personal information from a child, will be collected, used or disclosed without verifiable parental consent.

LOUISIANA SWIMMING does not disclose to any third parties, other than USA Swimming, information regarding athletes, unless specifically authorized by a media release disclosure form. This includes the news media and marketing.

Parents may request that any posted photograph, or any other information, be removed from the LOUISIANA SWIMMING website if they feel it is too identifiable by contacting the Webmaster with a copy to the General Chairperson as outlined above. Upon receipt of the request for removal, LOUISIANA SWIMMING will remove requested content within a reasonable time.

LOUISIANA SWIMMING and Louisiana Swimming clubs do use information collected regarding children in the course of administering the sport of competitive swimming in Louisiana. For registration purposes, information is transmitted to USA Swimming, the national governing body of swimming.

