



BOARD OF DIRECTORS MEETING

Tuesday, March 31, 2020, 5:00pm

Remote Meeting via Zoom

MISSION: To provide opportunities for all to achieve their highest potential in competitive swimming.

VISION: Inspired. United. Fast.

ATTENDANCE:

Board Members Present: (20) Matt Soska (UN), Brian Crawford (ESC), Bill Glass (BGSC), Bob Menck (UN), Chris Sheppard (CS), Kelty White (CRIM), Betsy Russell (UN), Anne Kaufman (UN), Ken Galica (UN), Lisa Black Sholudko (UN), Rick Osterberg (UN), Todd Bohannon (ex-officio, PHX), Meghan Feran (SOLO), Janet Harty (YNS), Erik Linseisen (UN), Malicia Policard (CS), Jake Eastman (SOLO), Isabelle Hiller (UVAC), Ellie Soska (CRIM), Aaron Zhu (SOLO)

Board Members Absent: (1) Caleigh Wukitch (KING)

Guests: (7) Carol Healey (UN), Moriah Tyrrell (UN), Gretchen Turner (USC), Nadine Johnson-Jesioneck (UN), Patrick Hunter (UN), Laura Matuszak (GMA), Jon Castaldo (CRA)

MINUTES

1. Welcome

The meeting was called to order by General Chair Matt Soska at 5:02pm.

2. State of the LSC

General Chair Matt Soska thanked everyone for their tireless work continuing to move the LSC forward during this difficult time. He wanted to pass on the appreciation he has received from coaches and athletes to all for their efforts, as well as his own personal thanks.

As of right now, the ban on non-essential businesses and activities varies by state within the LSC. Massachusetts is currently through May 4th. Rhode Island is currently through April 13th. Vermont and New Hampshire have their own timetables.

From the Eastern Zone, the May Sectionals meet was officially cancelled and a decision on the summer Zones meet will be made by the middle to end of April.

3. Approval of Past Minutes

The following meeting minutes were presented for approval:

- Board of Directors Meetings – March 10th and March 24th
- Executive Committee Meetings – March 16th and March 21st

Having been moved and seconded, the minutes were approved by all.

4. Finance Committee Update

The Finance Committee met on Monday, March 30th and the minutes from that meeting are forthcoming. During the meeting, the financial position of the LSC was discussed. As of March 30th, the LSC has \$625k between the savings and checking accounts. From the beginning of March to March 30th, the



investment accounts are down 8% as a result of the pandemic to a balance of \$390k which represents two years of coverage for fixed expenses within the LSC. The Committee then discussed how cash flow works in the LSC with revenues coming in at the start of the fiscal year, and expenses coming late in the fiscal year.

It was discussed that greater and more specific financial feedback from our clubs would be very useful, as opposed to just the information gathered from the USA Swimming survey (44 responses received to date).

The Finance Committee will review the budget recommendations that had been developed for FY2021, as well as other proposed ideas to help maintain the financial vibrancy of the LSC. The goal is for the Finance Committee to make a recommendation to the Board by April 14th.

In response to the move of the Olympics to 2021, the LSC budget will be reworked for any items related to that change like athlete reimbursements with those funds being redirected to 2021.

5. Communications Committee Update

The Communications Committee held their kick-off meeting to discuss goals and objectives for the committee's work. Some of those goals include:

- Increase direct communication from LSC to end users (parents/athletes)
- Improve awareness of programming within the LSC
- Create a blended communications program - push (newsletters, social media) and pull (website)

The desire of the Communications Committee is to leverage existing resources (website, Constant Contact, social media, etc.) to accomplish the stated goals and unify efforts where possible for larger impact (i.e. singular FB feed that highlights DEI and Safe Sport initiatives as opposed to each having singular FB sites).

Things that will be considered by the committee include:

- Consistency/Branding
- Frequency of communication
- Best methods of communication for various user groups (coaches, parents/athletes, officials)
- Active management and updating of contact lists
- Format of communication for ease and speed of consumption

Committee is now working on a kick-off communication, with a goal of a monthly newsletter distribution to the membership.

6. 2020 Long Course Eastern Zone Championship

It is still unclear whether the Eastern Zone meet will be taking place this summer. The host is the Virginia Swimming LSC, and they will make their decision by middle to end of April. The Board has decided not to pay a deposit to the caterer who was booked to support the New England team during the Zone Championships at this time. Once a decision has been made by the meet host, the LSC will make logistical plans accordingly.

7. Other Business

Despite the fact that the LSC bylaws require a spring HOD meeting, the state of emergency allows us to indefinitely postpone the meeting and to reschedule as soon as it is possible to do so. The individuals currently serving in the Board positions that will be up for election at the HOD will continue to do so until we can reschedule the meeting and hold the formal elections. Having been moved and seconded, the Board voted unanimously to postpone the HOD meeting indefinitely until the state of emergency is



lifted.

General Chair Matt Soska has reached out to two potential law firms who come highly recommended to be a resource to the Board during these difficult times around bylaw compliance and financial matters. He will be evaluating both and will bring a recommendation to the Board for their consideration.

The Executive Committee will be having a meeting on Friday, April 3rd at 5:00pm.

The next Board of Directors meeting will be on Tuesday, April 7th at 5:00pm.

8. Adjournment

Having been moved and seconded, the meeting was adjourned at 5:51pm.

Respectfully submitted,

Kelty White
Secretary