**SJAC Parent Executive Committee Meeting**

Iron Hill Restaurant, 6 pm

Sept. 4, 2018

1. Attendees:

Pete Holcroft

Kristen Holcroft

Meg Ziegler

Kelly McNiff

Jen Volin

Tracy Kiesel

Jeff Kiesel

Stephanie Fekette

Missy Lang

Erin McGlynn

Jodie Swanholm

Karen Murphy

1. Welcome – Pete Holcroft/Meg Ziegler
2. Expectations for Committee – Pete Holcroft

* The Parent Committee will help coaches drive the program
* Parents need to be actively involved to help grow the program and continue to make it thrive
* Group chairs will help get more parents involved through communication regarding volunteer needs, team building, etc.
* Fundraising is important again this year
  + New fundraising ideas include: the football pool, wine & beer tasting parents night out (potentially held at Flying Fish, a committee member suggested Double Nickel)
  + Returning fundraising includes: PDQ cards, swim-a-thon with DJ and breakfast

* New for this year is a community service program which will include breast cancer awareness in October and Cystic Fibrosis (“CF”) awareness meet in November
  + NL pro shop will sell pink caps and shirts for breast cancer awareness with all proceeds going to a breast cancer charity and it will sell purple caps and shirts to for CF awareness with all proceeds going to CHOP CF charity
  + For SJAC meets hosted in October and November, it will be requested that the visiting teams dress in the appropriate colors to support each cause.

1. Treasure’s Report - Kristen Holcroft

* Fundraising will go toward defraying travel costs and toward dryland training (yoga, rock climbing, Frogs)
* Would like to keep travel costs as low as possible through fundraising
* Most of the cost of dryland training is covered by swimmer monthly dues.
  + Additional funding is needed to cover the higher cost for the younger group to participate in rock climbing and other specialized dryland training
  + Budget two things we need are travel fundraising - want to keep travel costs as low as possible through fundraising

1. Equipment Requests – No Report
2. Meeting Calendar – Meg Ziegler

* Meetings will be held the first week of each month on alternating days, Monday through Thursday
* The next meeting will be on Wednesday in the first week of October

1. Committee Head Reports

* If a committee head needs access to email lists, please contact Kristen Holcroft
  1. Meet Manager Coordinator - Missy Lang
* By the end of this week meet volunteer signup will be open
* This year the amount of SJAC volunteer timers will be reduced so that SJAC parents can volunteer for other activities
  + Visiting teams will be asked to supply timers based on the number of swimmers they have attending the meet
* Scott is in charge of parking
* Shawn Watson is in charge of safety
  1. Volunteer hours – Pete Holcroft
* Will be implemented the same as last year
* Those serving on the Parent Committee will receive 1 hour for each meeting attended.
* New this year – Gold Select, Senior, and Platinum groups will be asked to help run mini-meets (time, stage, etc.)
  + This volunteer time will go toward the families volunteer hour requirement
  1. Officials Coordinator - Stephanie Fekkette
* Goals is to have 10 officials for the older group and 10 officials for the younger group
* An email will be sent next week asking for interest
* Any new officials will be need to complete the online requirements and be trained on deck for the required number of sessions
* Next week will send out email asking for interest
  1. Volunteer Tracking – No Report
* Intra-Squad Meet - Sept. 22
* College Dual Meet - Oct. 13 & 14
* Spooktacular Mini Meet - Oct. 27
  1. NL ProShop – Pete Holcroft/Kristen Holcroft
* Team suit email was sent out this week – Try on dates are next Monday through Wednesday at the times designated in the email
* New spirit apparel will be online and available for purchase in the next few weeks
* Will need volunteers to organize and package spirit apparel
  + Jamie, who helped last year, will help again on Tuesdays and Thursdays and will help set up the Pro Shop
  + Jodi offered to help and knows 2 other people who would like to help
  1. Fundraising Coordinator - Kelly McNiff
* Football pool
  + is set up and emails have gone out
  + Pool is completed online with payment through Venmo
  + $10 per game with $500 going to SJAC and $500 going to winner
  + Can pay ½ now and ½ later in the season
  + There are still squares available, spread the word
  + Potential to raise $8,000 for SJAC
* PDQ cards will be for sale soon
* Dine Outs – Iron Hill
  + Iron Hill is sponsoring SJAC this year
  + For the October meet and all 4 days of the Gator Classic, Iron Hill will donate 20% of the food bill of any patron who mentions they are with SJAC
  + During the Gator Classic, there will be an SJAC beer for sale and Iron Hill will donate 1 keg of that beer to the team for use in the hospitality room for the volunteers when the meet is over
* Beer & wine tasting – need volunteers to help
* Coach gift bags – for Gator Classic will be putting together gift bags with items donated from local and regional businesses such as restaurants
  + If this is successful, may do this at additional meets
* Ideas to consider:
  + having events at meets sponsored, possibly at $50 per event – would need to determine how to recognize the sponsor during the meet
  + Clothing drive where team receives money based on weight of items donated
  + Masters Meet – Pete indicated MidAtlantic had reached out to see if SJAC would like to host a Masters Meet
    - Pete has been in touch with Lars, Masters coach
    - The Masters group needs to come up with a date
    - Months that would be good are Jan, April, May, or June
  1. Travel Coordinator - Jami Bocaj/Danielle Hare
* First travel meet is the Blizzard Blitz in N.C., Dec 7 to 10
* Have hotels booked for Dec. meet - 2 hotels, same as last year with 35 rooms blocked at each
* They are in the process of trying to get 70 rooms blocked at one hotel to keep the team together
* If it ends up being 2 hotels, one hotel will be for 12 & under and one hotel will be for 13 & up
* Once the hotels are figured out, an email will go out
* If there are enough funds, they would like to rent vans so that the coaches can drive the swimmers to the meet
  + It was suggested that donations be solicited from the families participating in the travel meets to cover the van cost,
  1. Community Service – No Report
  2. Social Media Coordinator - Erin McGlynn
* Erin needs to obtain access information for FB and Instagram
* A Google picture upload site will be set up and a link sent out so that people can upload pictures for the banquet
  1. Banquet Coordinator – No Report

1. Group Leader Reports

* Each group will get a certain amount of money from fundraising to go toward team building
  1. Bronze - Jane
  2. Silver - Jeff Kiesel
  3. Gold -
  4. Gold Select - Jami Bocaj
  5. Senior - Leslie Oleaga
  6. Platinum - Brad Hare

1. Next Meeting – October 3, time and place TBD