

# Emmaus Aquatic Club Image & Likeness Policy



The **Emmaus Aquatic Club** (“EMAC,” the “Club”) reserves the right to take photos and videos at our Club activities. EMAC may use these images and likenesses, *inter alia*, in social media posts, for advertising media, and on our website. If one wishes to opt one’s child(ren) out of appearing publicly in any image the Club may publish, please inform [office@emacswim.org](mailto:office@emacswim.org) and the CEO via email.

All photography conducted on EMAC’s behalf will be done so by a non-athlete member or third-party professional. All photography shall be in compliance with Safe Sport policies. Specifically, no photography may occur from a position physically located behind the blocks.

No EMAC athlete, coach, board member and/or parent shall capture, edit, and/or disseminate the photographic likeness of another without that individual’s permission. Should anyone associated with EMAC become aware of inappropriate transmission of a photographic likeness by any athlete, coach, board member and/or parent, that individual will communicate it appropriately as outlined in Article VII. of the General Codes of Conduct.