

PAVE THE WAY!  
EMAC Brick Fundraising Campaign



Dear EMAC Alumni, Competitors, Families, Friends, and Supporters:

It is time to **PAVE THE WAY!**

The mission of the Emmaus Aquatic Club has always been - and remains - to be a steward of the sport of swimming in the East Penn School District and surrounding areas. The COVID-19 pandemic has shown us that we must own our own facility so that we may operate independently of other entities. In order for us to ensure that we can continue to serve our members, execute our mission, and grow our programs.

We plan to enclose our existing outdoor facility in order to move forward with this vision. To raise the requisite funds for this pool enclosure project, EMAC is excited to announce our **PAVE THE WAY Brick Fundraising Campaign.**

We want to PAVE THE WAY into our new facility with bricks bearing the names of any and all of our members and supporters - past and present - who have helped to build our club. In ten years, we want to walk into our facility, see your names and remember, collectively, our history, our alumni, and the effort that it took to get us to our present - from the beginning of the club and onward.

We will combine these bricks with the bricks from our previous campaign and design a walkway into our new facility.

**THE GOAL: \$41,600**

Although the total estimated project cost is \$416,000, our goal with the current financial campaign is to provide recognition to our past and present membership, and we hope to raise ten percent of the total.

The amount raised will be spent in one of three ways:

1. Apply to the cost of the overall project.
2. Enhance structure options such as doors, openings, the barn, etc.
3. Renovate pump/chlorinating systems for better efficiency.

Be a part of history and support the first club-owned, year-round indoor pool in the Lehigh Valley!

Purchase your brick today and Support our youth for years to come!!!