

## Gift Card Fundraiser Explanation

HHS Swimming & Diving Families,

I know it is a busy and exciting time right now for everyone as we prepare to start another school year, and soon another swim season! I just wanted to introduce myself and let you know that I will be taking over as the Giant/Karn's Card fundraiser representative. This is a very easy and ongoing way to support the high school team by purchasing Giant and Karn's grocery cards. This fundraiser is a natural extension of what you already do – buy groceries! As a nonprofit, the Booster Club can purchase these cards at a 5% discount. So if you buy a \$100 card, you get a \$100 card. But the club is able to purchase it for \$95, so we make \$5. I will generally order twice a month around the 1st and 15th in \$100 increments, but other amounts are available. I will be placing the first order of the year on September 15.

Another way to support the team is through Scrip, an organization that helps nonprofits raise money by selling a wide variety of gift cards at discounts from 3 to 16%. You always get the face value of the card, but the Booster Club purchases the cards at a discount and the difference is the fundraising. There are tons of stores and restaurants such as Chipotle, Panera, Subway, Gap, Under Armor, Weis Markets, Tanger Outlets, and Home Depot just to name a few. These gift card orders will most likely be placed during the months of November and December as we begin thinking about the holidays. A form will be sent out closer to the time for you to make your selection from.

When ordering, please make checks payable to "Hershey Swimming & Diving Boosters" and indicate store name (Giant, Karn's or both) in the memo line of your check. Then place in a sealed envelope marked with your name and athlete's name in the **ZAGACETA** folder at the Rec Center, or you can mail it to me. Cards will be delivered to the athletes at practice about a week later (or other arrangements for delivery can be made).

The money raised is used for the clothing your swimmers and divers receive, freshmen bags, senior night, end of season banquet, and more.

Questions? Need more clarification? Please feel free to email me. Thanks for your support!

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