

MSI Board of Directors
Meeting Minutes
12/3/17
Via ZOOM

Present: Matt Cook (BYB), Emily Ecker (PPSC), Hannah Griffin (CMA), Lia Langeveld (NYCY), Tom Manduca (TCST), Lindsay McMahon (MVSC), Jay Morissette (LRSC), Stephany Perkins (MMD), Betsy Perron (SEAL), Taylor Rogers (BYB), John Smith (SEAL), Olivia Tighe (CMA), Matt Vogel (CMA), , Marie Weferling (UN), Jim Willis (MDIY)

Absent: Sophia Kruse (LRSC), Matt Montgomery (DEFY)

Guests: Mary Ellen Tynan (ME-office), Joanne Olsen (CMA)

Jim Willis read the MSI Mission and Vision Statements.

MOTION by Tom Manduca. Accept 8/2017 minutes.
Passes unanimously.

MOTION by Matt Vogel. Accept 3/2016 minutes.
Passes unanimously.

MOTION by Tom Manduca, second by Jay Morissette. Accept 9/2013 minutes
Passes unanimously.

MOTION by Jay Morissette, second Tom Manduca. Accept 11/2013 minutes
Passes unanimously.

OLD BUSINESS

CPR/STSC Courses

To be hosted by Lia Langeveld (South) and Taylor Rogers (North)
The northern course will offered in the fall and the southern course will be offered this spring. Hosts will determine the pricing.

All Star Team Meets:

For ages 11-14, to be held in Canada at the New Brunswick Long Course Championships, the week following JO's, March 23-25; same meet format as last year. Team will stay at the Hilton, use vans instead of buses. Same prices as in the past. Expecting up to 25-30 athletes. Registration for selection runs January 1-March 1. Need 4 coaches. Applications to be posted.

For ages 10&U, April 14-15 @ Brown. A block of rooms will be blocked for those attending. Transportation, meals and rooms are parents' responsibility. 2

coaches needed. Expecting 10-20 athletes. Registration for selection runs January 1-March 1.

Financial Committee

Taylor Rogers recommends switching to TD bank from Key Bank. We should be eligible for a credit card with TD bank; Key Bank has turned us down for a credit card. Will discuss the details with the Financial Committee for proposal to the BOD at the next meeting.

National Certification for Officials

The Officials Clinic went over budget in the fall; may not be enough funds in the budget to fund travel, lodging and food costs for officials coming to observe for national certification at JO's and Canada meets. Marie Weferling feels very strongly that national-level certification is important for MSI officials. Estimated cost of hosting national officials exceeds what has been budgeted; not good practice to change the budget once it has been set. The Ian Crocker Clinic made more money than expected, which may change the perspective on whether it will be possible to have observed meets. Subject tabled so Jim Willis can discuss the situation with the Officials Committee, Budget and Executive Committees.

Ian Crocker Clinic

The clinic was successful; feedback from USAS was that Russel Mark was impressed with the format. Positive experience for all. MSI made about \$5,000. Mary Ellen Tynan will send press to SPLASH Magazine and SwimSwam.

Office Update

As of 12/3/17, Machias and PenBay were in the process of completing registration, Casco Bay Y and Waldo County had not yet submitted registrations and the rest of the teams were registered.

737 year-round athletes; 20 outreach athletes; 56 season 1 athletes; 57 coaches, 58 officials, 19 "other".

There was one meet reimbursement application for the D1 meet.

New Membership Categories

Junior Coach, available 9/1/18. Coaches must be 16-17 years old and must fulfill all the coaching certification requirements except the background check and must be under the supervision of an adult coach.

Flex Membership, \$20 available 9/1/18. Good for 2 USA (non championship) meets. Coaches will need to help monitor 2-meet limit. Good January 1 to December 31. Can upgrade at any time and pay the difference to a regular membership Good option for HS only kids who want to do a prep program and for bridge programs that introduce families to competitive swimming. (The other option that currently exists is the Season 11 Membership, but that doesn't kick in until October)

Individual Season Membership (not currently offered in Maine, different from a Seasonal Membership) lasts for 150 days and begins when athlete chooses.

Good for College swimmers returning home to train. Preferable for HS prep programs and novice programs that need to begin in September.

There was a generally favorable response to both the Flex and Individual Seasonal Memberships and we will vote on them at the next BOD meeting and share our recommendations with the HOD in the Spring.

General Chair Conference

Jim Willis had a good experience attending the General Chairs conference in November. Feels confident that we are in good shape as an LSC. Learned the importance of committees. Will focus his attention on committee development and engagement in next few weeks. Conference also emphasized the importance of strategic planning and developing a Quad plan.

Athlete Committee

Video project is underway. Olivia Tighe reported that the reps would like to mail requests and release forms to clubs and other athlete reps for video submissions. Mary Ellen will get a list of team athlete reps together for the committee.

Discussed geo filters, using Instagram to advertise things like the banquet, All America applications etc. and can link to MSI Facebook account.

Hannah Griffin suggested that we organize a webinar or presentation about college swimming and recruiting. Currently, individual teams run college swimming workshops; would be a good idea to do something LSC-wide.

Coach of the Year

There will be a ballot box at JO's for the head coach and assistant coach of the year. Jay proposed that each team get one vote, but this is a Coaches Committee decision. John Smith will poll the coaches.

Volunteer of the Year

Nominations will be accepted at JO's and the BOD will select the winner.

Backstroke Blocks

Long Reach has backstroke blocks.

NEW BUSINESS

Website and Logo Update

We are interested in looking into a fresher logo. Emily Ecker knows someone who is interested in graphic design. Will ask them to come up with some options for us to look at by January 21. We could poll members on Instagram to choose best logo option. Website could use a refresh too.

Upcoming Conferences

Eastern Zone Workshop(April @ Virginia) & Eastern Zone Meeting (May @ Florida)

MOTION by Taylor Rogers, second by John Smith. Approve sending Lindsay McMahon, Jim Willis and Marie Weferling to the Eastern Zone Workshop and Jim Willis, Mary Ellen Tynan and Tom Manduca, with an option to add a 4th attendee to the May Eastern Zone Meeting.

Passes unanimously.

Coaches

Mentoring For Coaches - Create something for next year. The USAS grant is due yearly on December 1.

New Coach's Representative: Nominations will be accepted, with a final vote @ JO's . John Smith and Mary Ellen will figure out the nomination process.

MOTION to adjourn by Jay Morissette, second by Taylor Rogers

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