
Maine Swimming, Inc.

Our Mission: *Create opportunities and provide resources to promote excellence in Maine Swimming*

Our Vision: *You CAN get there from here!*

Our Core Values: Sportsmanship, Excellence, Leadership, Fun

February 2020

Dear Friend of Maine Swimming,

I would like to offer you an opportunity to serve the youth competitive swimmers in your community and throughout our state by adding some excitement to Maine Swimming's annual Winter Championship Swim Meet through individual event sponsorship. Our local clubs, as well as Maine Swimming, will benefit directly from your generosity – a 20% portion of each donation raised will be returned to the affiliated swim club providing teams with essential funding. Not only do donations such as these sponsorships help give young athletes opportunities to thrive within a positive swim team environment, they also recognize and promote the efforts of our coaches and swim families. Swimming is an important life skill, a challenging competitive sport, and an important healthy exercise regimen for all ages. Your support helps us develop athletes both in and out of the water. It would be our privilege to welcome you into our pool of sponsors!

This year the meet will be held March 19-22, 2020 in Orono at the University of Maine's Stanley M. Wallace Pool. More than 500 swimmers will compete in front of a full gallery of spectators including family, friends, and supporters of our local swim communities during our 4-day Championship Swim Meet often considered the equivalent of the Olympics for many of these swimmers! Please consider making a sponsorship donation to support and reward the efforts and achievements of all the swimmers in attendance. You can help us by becoming an individual event sponsor and/or by sending a shout-out to your favorite swimmer(s). Details and additional information are included on the enclosed Event Sponsorship Commitment Form.

In case you are not already familiar with our organization, Maine Swimming, Inc. (MESI) is a not-for-profit 501(c) (3) amateur sports organization that involves approximately 1,200 athletes, coaches, and volunteers and 23 teams located throughout the state of Maine. All donations to our organization are tax deductible. MESI is an Eastern Zone swimming committee (LSC) of USA Swimming, the National Governing Body for swimming in the United States. Please visit our website, maineswimming.org, to learn more about our organization and our swim clubs.

I hope we can count on your support to make our 2020 Winter Championship Swim Meet a success for our swimmers and coaches! I look forward to seeing you at the Wallace Pool in March! Thank you in advance for your generosity and consideration.

Respectfully,



Jim Willis
General Chair
mesigeneralchair@gmail.com
(207)664-8246

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2020 Maine Swimming, Inc. Winter Championships Swim Meet Event Sponsorship Commitment Form

SPONSOR CONTACT INFORMATION: This information is necessary in order to provide you with a tax receipt and in case we need to contact you regarding your donation.

Please Fill Out All Information Completely!

Sponsor Name(s): _____

Street Address/PO Box: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____ Date: _____

How would you like to be listed in the heat sheet? _____

Deadline for Sponsorship is March 8, 2020

SPONSORSHIP LEVEL: *If you are sponsoring multiple events, please provide details below.*

- ❖ **Timed Finals only** Individual Event Sponsor \$40 per event
- ❖ **Prelims & Finals** Individual Event Sponsor \$60 per event
- ❖ **Swimmer Shout-out** Sponsor \$15 per session

Swimmer's Name _____

Swim Club Affiliation _____

_____ _____ _____
Session for Shout-out Session for Shout-out Session for Shout-out

EVENT: Backstroke Breaststroke Freestyle Butterfly Individual Medley

DISTANCE: 50 100 200 400 500 1000 1650

AGE GROUP: 10 & Under 11-12 13-14 Open

IF YOU ARE SPONSORING MULTIPLE EVENTS, PLEASE LIST ALL DETAILS: _____

Sponsorship includes Meet Program recognition and Meet Session Announcement and may include Meet Live Stream recognition.

Please submit your form and payment electronically on the Sponsorship tab on our homepage at maineswimming.org.

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2020 Maine Swimming, Inc. Winter Championships Swim Meet Event Sponsorship EXAMPLE

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Example of Psych Sheet and Meet Program recognition for SPONSORSHIP:

Event 3 Mixed 11-12 400 Yard IM

Sponsor: The MESI Board of Directors

11-12W OPEN:	5:12.98	3/21/2019	Emily Kennard	Stingrays
11-12W 11-12:	4:42.75	1/16/2000	Emily Caras - SYOA	CMA
11-12M OPEN:	4:52.45	3/21/2019	Cormac McKenney	SMAC -ME
11-12M 11-12:	4:26.94	3/13/2014	Liam Sullivan - MSI Winter Cha	MDIY
Meet Qualifying 11-12:	6:24.19			
Meet Qualifying 11-12:	6:13.09			
Name	Age	Team	Seed Time	

SHOUT-OUT:

We'll call out your swimmer's name at the beginning of the session for some extra encouragement!

- Swimmer Shout-out** \$15 per session

Shout-outs will be announced at the beginning of each session and may be included in Meet Programs.

Thank you for supporting Maine Swimming, its athletes and its coaches!